



Student Job: Digital Sales and Marketing Transformation – Community Engagement (f/m/div)

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Job description

Are you a creative individual with a passion for video making and already gained experience with working on social media platforms? Do you want to gain practical experience in an international high-tech company while studying? Then support our Product Owner Community-Team within the Digital Sales and Marketing Transformation department! This exciting student job sounds like it was made for you? Then do not hesitate and apply directly!

In your new role you will:

- Support **owning the Community podcast channel** to drive engagement by conceptualizing and publishing creative content in the form of short videos
- Assist **organizing events and podcasts** for Infineon Community in line with the Corporate branding requirements
- **Build and maintain strong relationships with internal stakeholders** for generating technical content in alignment with the community strategy
- Contribute in **developing a roadmap feature list** for improving user engagement
- Help **monitoring the success of the content and event programs** and ensure that they result in growth of key community metrics

Profile

You are best equipped for this task if you:

- Are currently studying **Applied Social Sciences and Humanities, Electrical Engineering** or a related subject
- Already gained prior experience **scripting, shooting and producing video content** for Youtube, TikTok or other social media platforms
- Are a **creative individual** with a **passion for video making**
- Are a **good storyteller**
- Have a focus on **growth and continuous improvement of your work**
- Are **fluent in English**

Please attach the following documents to your application:

At a glance

Location: **Munich (Germany)**
Job ID: **345772**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Part time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **345772**
www.infineon.com/jobs

Contact

Sonja Plumeyer
Student Attraction Manager



- CV in English
- Certificate of enrollment at university
- Latest grades transcript
- High school report

Additionally, the following requisites apply for student jobs:

- **You have to be enrolled in either your Bachelor or your Master studies** to be eligible for a student job
- **In the current situation, we particularly emphasis the health and safety of our employees, which is why we support working from home.** Nevertheless, you should not live more than 150 km away from the place of work, so that the location is easily accessible for you

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

