



Intern, Sensor Systems & IoT, Marketing

Job description

completed at least 2 years of tertiary education from one of the leading universities in Hong Kong

Infineon's Sensor Systems & IoT marketing team is looking for an intern to join the team:

- A. to support and facilitate promotional and go-to-market activities including workshop setup, coordination of technical demonstrations, and webinar coordination with internal teams
- B. to conduct market research and help identify market trends of various focus applications
- C. to provide benchmarking of technical features of application solution available in the market
- D. to help articulate ideas into structured presentation by using corporate standard templates and graphics pool

Profile

You are best equipped for this task if you have:

- completed at least 2 years of tertiary education from one of the leading universities in Hong Kong
- no hesitation to work with different people in different projects
- have good language skills in English and Chinese
- curiosity and passion in new technology, especially sensors and IoT application
- interest in story-telling, articulating ideas by more pictures and words
- confidence in yourself, creative mindset

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

At a glance

Location: **(Hong Kong,)**
Job ID: **344174**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Part time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

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