



Regional Marketing for Automotive MCU (Location : Tokyo)

Job description

In your new role you will:

- Captures regional product requirements and supports the development of new product ideas
- Provides input for market / competitor insights, value proposition, business case creation, positioning, pricing and product roadmap for products from regional perspective
- Adapts and deploys regional market introduction plan and manage regional go to market activities on product level
- Ensures design-wins together with Sales and business development activities on product level including commercial synchronization
- Deploys and adjust operative pricing guidelines / corridor on product level in the region and manages quoting for products outside of pricing office limits
-
-
-

Profile

You are best equipped for this task if you have:

- Native Japanese Speaker with excellent communication skill
- Business English skill (Email/Reading Manual/Conversation/Phone conversation /Teleconference/Business Negotiation) TOEIC700)
-
- Experience of Automotive Business / ()
- PC Skill(Excel, PowerPoint, etc.)
- Team Working /
- Bachelor Degree or Master Degree or similar/

Benefits

At a glance

Location: **Tokyo (Japan)**
Job ID: **343131**
Start date: **as soon as possible**
Entry level: **5+ years**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **343131**
www.infineon.com/jobs



- **Tokyo:** Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Part-time work possible, certain conditions apply; Monthly works doctor visit, annual flus shot & medical check-up; Various restaurants in our office building; Aflac insurance from health insurance associates; Wage payment in case of sick leave

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

