



## Senior Marketing Manager - Motor Control System

### Job description

#### In your new role you will:

- Regional AMK/AMG for Motor Control System & relevant applications
  - Responsible for smart motor application and VUE total DW revenue
  - Develop GC smart motor application G2M strategy (pumps & fans, seat /door module, PLG, HVAC, TMS)
  - Support ATV sales to achieve PL level revenue target
  - Support cross PL, cross division sales to achieve revenue target and DW target on related application
  - Adapt & deploy global G2M strategy for the region, manage regional G2M activities on application level and feedback on customer / market acceptance of IFX solution offering

#### At a glance

Location: **Shanghai, (China)**  
Job ID: **342227**  
Start date: **as soon as possible**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **342227**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)

### Profile

#### You are best equipped for this task if you have:

- Bachelor degree and above 8 years relevant working experience in automotive industry, especially on motor system
- System level knowledge on pumps & fans, seat/door module, TMS
- Good relationship with domestic tier1 supplier
- Good communication skill to influence internal customers to reach defined goals
- Fluent in Chinese and English

### Benefits

- **Shanghai, :** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Medical coverage; On-site social counselling and works doctor, in Wuxi only.; Provision of health tips, health knowledge sharing, annual medical check; Employees in Shanghai are entitled to



use a gym located close to the office for free; On-site canteen, in Wuxi only.;  
Private insurance offers in some sites.; Wage payment in case of sick leave;  
Corporate pension benefits in some sites.

## Why Us

**Part of your life. Part of tomorrow.**

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

**Automotive (ATV) shapes the future of mobility with microelectronics enabling clean, safe, and smart cars –**

Our semiconductors are essential for supporting the automotive megatrends: electromobility, automated driving, connectivity, and advanced security. They link the real and the digital world, driving the ever-advancing pace of automotive digitalization. Infineon **ATV** is the number one semiconductor partner in the fast-changing automotive world, based on our system knowledge and our passion for innovation and quality.

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