



Internship: Product Marketing & Management (f/m /div)*

Job description

You are currently studying Engineering, Business Administration, Computer Science or a related subject and looking for an exciting opportunity in Marketing? We offer you a suspenseful internship in Product Marketing & Management at Infineon in Neubiberg. Apply now!

In your new role you will:

- Learn about **security microcontrollers** for identity solutions applications, from **Authentication Tokens to Passports**
- Generate new **market perspectives** and contribute to **strategy set-up**
- Conduct **market, customer and competitor analysis**
- Support in the preparation of marketing materials
- Communicate and visualize **insights**, e.g. through dashboards
- Interact with several other departments and functions

Profile

You are best equipped for this task if you:

- Are currently studying **Engineering, Business Administration, Computer Science** or a related subject
- Have prior relevant work experience as intern or working student, as well as a first international experience
- Already gained experience with visualization and analytical tools like e.g. **Tableau or Python**
- Are able to work with various interfaces and on multiple projects in parallel
- Have the ability to **work independently, in a structured and accurate manner**
- Are a **team player** with strong interpersonal skills
- Possess a high level of proficiency in **MS Excel and MS PowerPoint**
- Are fluent in English and possess good communication skills

Please attach the following documents to your application:

- CV in English
- Certificate of enrollment at university
- Latest grades transcript

At a glance

Location: **Munich (Germany)**
Job ID: **341629**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Full time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **341629**
www.infineon.com/jobs

Contact

Lina-Marie Minuth
Student Attraction Manager



- High school report

Additionally, the following requisites apply for student jobs:

- You have to be enrolled in either your Bachelor or your Master studies to be eligible for a student job
- In the current situation, we particularly emphasize the health and safety of our employees, which is why we support working from home. Nevertheless, you should not live more than 150 km away from the place of work, so that the location is easily accessible for you

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

You can find the headquarters of **Infineon Technologies AG in Neubiberg** – In **Campeon**, besides working towards our goal of being one of the most sustainable companies in the world, we are improving everyone's future by making the technology of tomorrow.

At Infineon, we are also very focused on work-life balance, so here you will be a step away from the center of Munich where you can surf in the Englischer Garten and drink a fresh beer after work.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

