Senior Manager Product Marketing Embedded Security (f/m/div)*

Job description

Are you fascinated by the Internet of Things (IoT), emerging markets and new business models? Do you want to play an important role in the strategy and expansion of our market leading security products for embedded devices? You are excited about business opportunities as well as finding and growing target markets? As our new Product Marketing Manager in the department of Digital Security & Identity you will act as an entrepreneur within an enterprise with world-wide marketing responsibility. These points sound like a welcome challenge to you? Then become part of our team and apply now!

In your new role you will:

- Take worldwide **ownership for OPTIGA ™ eSIM solution portfolio** for defined consumer and IoT market segments
- **Create and implement market strategies**, including the development of new business models and partnering
- Define **strategy**, **portfolio** and **business planning**
- Strongly contribute to the **creation and the implementation of the product line strategy**
- Contribute to **market models**
- Conduct **competitor analysis** for related products, applications and markets and **derive conclusions for product roadmap**

Profile

You put the customer (external / internal) at the heart of your thoughts and actions. You think always about the best solution and offer alternative views to the customer and the team. Managing relationships with different stakeholders are one of your core competencies while recognizing and using different areas of expertise and skills of colleagues. Even under pressure you remain focused on solutions, open, and flexible. Last but not least, you are able to deal with ambiguity: By taking on new challenges without knowing the right path to an eventual solution in advance.

You are best equipped for this task if you have:

- A degree in **Marketing**, **Business Administration**, **Microelectronics**, **Industrial Engineering** or a similar discipline
- At least **6+ years of working experience** ideally in Product Marketing

At a glance

Location:	**Munich (Germany)**
Job ID:	**341508**
Start date:	**as soon as possible**
Entry level:	**3-5 years**
Type:	**Full time**
Contract:	**Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **341508**
www.infineon.com/jobs

Contact

Nadine Patriarca Roth
Talent Attraction Manager

- Experience within **go-to market** to deliver their unique value proposition
- Know-how in the **semiconductor market** and basic understanding of **embedded security** is a big plus
- Understanding how to transfer **market requirements** in a way that enables the **derivation of product requirements**
- **Excellent English skills** and ideally **good German** speaking ability

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

– Connected Secure Systems (CSS) delivers security for the connected world –

The Connected Secure Systems (CSS) segment offers comprehensive systems for a secure, networked world with a portfolio built around reliable, trendsetting microcontrollers as well as wireless connectivity and security solutions. Over the past decades, CSS has developed microcontroller, Wi-Fi, Bluetooth and combined connectivity solutions (known as connectivity combos) and hardware-based security technologies. The products are used in a broad range of applications: from consumer electronics, IoT and home appliances to IT equipment, cloud security and networked cars all the way to credit and debit cards, electronic passports and IDs. With its leading technologies in the areas of computing, connectivity and security, CSS makes a decisive contribution to protecting today's and tomorrow's networked systems.

Click here for more information about working at CSS with interesting employee and management insights and an overview with more #CSSDreamJobs.

* The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.