



## Senior Manager Communications

### Job description

Are you a creative and experienced communication professional? Would you like to be part of a dynamic business and a growing team? Do you want to play an integral part in positioning and messaging an innovative business? Then this is the right place to be! We are looking for a hands-on and motivated individual to develop and manage communications for the IoT Compute and Wireless business line.

#### In your new role, you will

- Drive **communications** for the IoT Compute and Wireless (ICW) Business Line and aligning with the Connected Secure Systems (CSS) Division positioning and Infineon brand
- **Own, develop and coordinate** communication content including Press Releases, Events, Web Content, Internal- and Change Communication for the ICW Product Lines and Management
- Drive topic development and own communication projects
- Define and implement **KPI's** to evaluate the quality of your communication activities
- Be the main interface for ICW communication within the division CSS and work with **global** stakeholders

### Profile

You are looking for a position where you can have a strategic impact on the future of our business. You are the visible model of what you expect from others and you communicate openly, clearly, and coherently. You are a team player and able to establish collaborative relationships in diverse, international environments. You are able to pioneer new approaches, provide structure combined with agility and adaptiveness to maximize your impact.

#### You are best equipped for this task if you have

- Degree in business administration, social science or comparable
- 8+ years of relevant professional experience, preferably in the B2B technology environment
- Distinctive communication expertise – you know how to develop communication concepts, lead communication projects and creatively make best use of all communication channels
- Experience in cooperating and managing external service providers as well as big group of internal stakeholders; also in an international environment

### At a glance

Location:

Job ID: **340014**

Start date: **as soon as possible**

Entry level: **5+ years**

Type: **Full time**

Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **340014**

[www.infineon.com/jobs](http://www.infineon.com/jobs)



# Why Us

**Part of your life. Part of tomorrow.**

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

**The Connected Secure Systems (CSS)** segment offers comprehensive systems for a secure, networked world with a portfolio built around reliable, trendsetting microcontrollers as well as wireless connectivity and security solutions. Over the past decades, CSS has developed microcontroller, Wi-Fi, Bluetooth and combined connectivity solutions (known as connectivity combos) and hardware-based security technologies. The products are used in a broad range of applications: from consumer electronics, IoT and home appliances to IT equipment, cloud security and networked cars all the way to credit and debit cards, electronic passports and IDs. With its leading technologies in the areas of computing, connectivity and security, CSS makes a decisive contribution to protecting today's and tomorrow's networked systems.

[Click here](#) for more information about working at CSS with interesting employee and management insights and an overview with more #CSSDreamJobs.

*Cypress Semiconductor Corporation is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, childbirth, or related medical conditions), gender identity, national origin, ancestry, citizenship, age, physical or mental disability, legally protected medical condition, family care status, military or veteran status, marital status, domestic partner status, sexual orientation, or any other basis protected by local, state, or federal laws. Applicants with questions about access or requiring a reasonable accommodation for any part of the application or hiring process should contact the Talent Network by phone at (408) 503-2194.*

Employment at Infineon is contingent upon proof of your legal right to work in the United States under applicable law, verification of satisfactory references and successful completion of a background check and drug test, and signing all your onboarding documents .

In some instances, if applicable, U.S. export control laws require that Infineon obtain a U.S. government export license prior to releasing technologies to certain persons. This offer is contingent upon Infineon's ability to satisfy these export control laws as related to your employment and anticipated job activities. The decision whether or not to submit and/or pursue an export license to satisfy this contingency, if applicable, shall be at Infineon's sole discretion.

## **IMPORTANT NOTICE :**

**Infineon is requiring all new U.S. employees and contractors to be fully vaccinated against COVID-19. Full vaccination is defined as two weeks after both doses of a two-dose vaccine or two weeks since a single-dose vaccine has been administered. Anyone unable to be vaccinated, either because of a sincerely held religious belief or a medical condition or disability that prevents them from being vaccinated, can request a reasonable accommodation.**

Infineon Technologies takes data privacy and identity theft very seriously. As such, we do not request personally-identifiable information (PII) from applicants over the internet or electronically. Please kindly refrain from disclosing your PII electronically during the application process or to unauthorized websites that may purport to be Infineon or any of our affiliates.

