



Student Job: Website Management Automotive (f/m /div)*

Job description

Are you interested in marketing related topics and consider yourself a pro in the digital world? Do you want to become a member of Infineon's Automotive Digital Marketing Web team, which is responsible for all automotive product websites on infineon.com? In this student job you will work in an international team and support us with several tasks in the field of CMS maintenance (Content Management System), SEO (Search Engine Optimization), digital content marketing and agile project management. Does this sound interesting to you? Then apply now!

In your new role you will:

- **Maintain and update product web pages** via our content management system (CMS) and JIRA
- **Improve product website** for search engines (SEO)
- Provide **analysis on web performance (Web analytics)**
- Support **marketing and operational projects** within the Web Team, e.g. competitor overviews or web projects
- Support **Web Team** and **Digital Marketing Team** in operational daily business

Profile

You are best equipped for this task if you:

- Are currently studying **Digital Media, Marketing, Computer Science** or **something similar**
- Are a **fast learner** looking to expand your knowledge in the digital world
- Work as a **team player** with a positive attitude, **strong attention to detail** and a **creative eye**
- Are **well versed with MS Office tool s** (Excel, Word, PowerPoint)
- Gained **experience in online/ digital marketing** is a plus
- Are skilled with **JIRA, Google Analytics, Tableau** is a plus
- **Basic knowledge of Content Management Systems (CMS)** is a plus
- Speak **English fluently**

Please attach the following documents to your application:

- Cover letter
- CV in English

At a glance

Location: **Munich (Germany)**
Job ID: **339879**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Part time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **339879**
www.infineon.com/jobs

Contact

Katharina Wibberg
Talent Attraction Manager

Max-Planck-Str. 5
59581 Warstein
Germany



- Certificate of enrollment at university
- Latest grades transcript

Additionally, the following requisites apply for working students:

- **You must be enrolled and not on academic leave:** Proper students (according to German law) are warmly welcome!
- **You should live close to the site:** More than 150 km distance is not recommended for a working student job due to the travel.

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

– Automotive (ATV) shapes the future of mobility with micro-electronics enabling clean, safe and smart cars –

Semiconductors are essential to realize key trends like eMobility, automated driving and secure, connected cars. Infineon **ATV** is the #1 semiconductor partner in the fast-changing automotive world, based on our system knowledge coupled with our passion for innovation and quality. We are a key driver in the ever-advancing pace of digitalization in the automotive industry.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

