



Manager Product Management

Job description

6+ years relevant working experience

In your new role you will:

- Marketing of Sensor Systems & IoT applications in Greater China Region. (Mems & Environmental sensing applications, etc.)
Formulate, implement and manage Marketing strategies / activities in region and reflecting local market needs to HQ.
- Captures regional product requirements and supports the development of new product ideas
- Provides input for market / competitor insights, value proposition, business case creation, positioning, pricing and product roadmap for products from regional perspective
- Adapts and deploys regional market introduction plan and manage regional G2M activities on product level
- Ensures design-wins together with Sales and business development activities on product level including commercial synchronization
- Develops 5 year regional product plan and annually monitors financial performance to the plan
- Deploys and adjust operative pricing guidelines / corridor on product level in the region and manages quoting for products outside of pricing office limits
- Reporting into Team Lead Product Management
- Significant contribution to allocation
- Regional scope

Profile

You are best equipped for this task if you have:

- Specialist knowledge and skills, as these are usually acquired through a relevant vocational training (3+ years) and a particularly extensive subject-specific additional qualification. The same applies to knowledge and abilities, which were acquired by a relevant completed study with a duration of 4 years and subject-specific additional qualification or by a relevant completed study (+4 years).
- The total knowledge and skills can also be acquired in other ways.
- 6+ years relevant working experience
 - - University degree (Bachelor, Master) in Electronic or Electrical Engineering
 - - Minimum 6 years of Sales & Marketing experience in sensor electronics related

At a glance

Location:

Job ID: **339772**

Start date: **as soon as possible**

Entry level: **5+ years**

Type: **Full time**

Contract: **Permanent**

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fields

- Good knowledge of Voice User Interface and/or sensors in Environmental / IoT applications are required
 - Proactive to work with internal & external team to synergize the result and drive segment growth
 - Excellent presentation & communication skills, an excellent team player and able to work under pressure
 - Energetic, highly self-motivated, and detail-oriented with global mindset
 - Fluency in spoken & written English and Chinese, and Good PC Skills
 - Degree of knowledge of internal interdependencies (organization, work flow, customers, suppliers):
 - Knowledge of own function's contributions to achieving business objectives.
- Interfaces: Sales organization, Business Unit, Logistic, Application center

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

