



Senior Manager Product Marketing Payment (f/m /div)*

Job description

Would you like to be responsible for product marketing for services and product customizations for payment solutions, wearables and digital payments? Then come and join our highly motivated team as Senior Manager Product Marketing Payment (f/m /div). Make sure to apply now!

In your new role you will be responsible for:

- **Worldwide product marketing for enablement services like** Decentralized Secure Element Management, Certification Authorities, Token Requestor Services, Crypto Wallet Exchange Servers **and product customizations** for smart card solutions, wearables and digital payments
- **Application marketing** for smaller scale payment devices and **incremental revenue generation** with existing components
- **Define value proposition for the product** and **evaluate new payment market trends** to address regional or customer specific demands
- **Globally develop short- and long-term product & business strategies** with the understanding of markets, market trends, customer wants & needs, competitors and in-house capabilities
- **Interact with key customers**, application experts and **engineering teams** for strategic product creation
- Define commercial conditions as **pricing strategy and initial pricing guidelines**, and develop business cases for different product scenarios
- **Collaborate closely with Product Management** to develop and support market introduction plans as well as Go-to-Market activities

Profile

You have a clear notion of how innovation contributes to the commercial success of the company and are open to new ideas and receptive to other ways of thinking or working. You are able to quickly establish a successful cooperation and clarify areas of responsibility, coordinate your work with colleagues, and regularly share your insights with them. You are personally committed to the customer's concerns and award them a high priority and anticipate even the future needs of customers and engage actively with the customer about these needs.

You are best equipped for this task if you have:

At a glance

Location: **Munich (Germany)**
Job ID: **339604**
Start date: **as soon as possible**
Entry level: **5+ years**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **339604**
www.infineon.com/jobs

Contact

Dagny Alexa Romeike
Talent Attraction Manager



- A degree in **Software Engineering, Electrical Engineering, Business Administration** or equivalent
- **At least 6 years of relevant professional experience in application and/or product marketing** in an **international environment**, preferable in the domain of secure transactions, EMVCo payment, smart cards, payment service provisioning
- **Experience in commercialization of payment enablement services**
- A **profound expertise in the fields of product marketing** and in **business management** roles
- A **sound business sense** and the **ability to drive your ideas** and **collaborate constructively in a global environment** with multiple interfaces within a **matrix organization**
- **Strong marketing and analytical skills** complemented with **strategic thinking** and **team working spirit**
- **Willingness to travel worldwide**
- **Fluent in English** (written and spoken); German skills are a plus

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

– **Connected Secure Systems (CSS) delivers security for the connected world** –

The Connected Secure Systems (CSS) segment offers comprehensive systems for a secure, networked world with a portfolio built around reliable, trendsetting microcontrollers as well as wireless connectivity and security solutions. Over the past decades, CSS has developed microcontroller, Wi-Fi, Bluetooth and combined connectivity solutions (known as connectivity combos) and hardware-based security technologies. The products are used in a broad range of applications: from consumer electronics, IoT and home appliances to IT equipment, cloud security and networked cars all the way to credit and debit cards, electronic passports and IDs. With its leading technologies in the areas of computing, connectivity and security, CSS makes a decisive contribution to protecting today's and tomorrow's networked systems.

[Click here](#) for more information about working at CSS with interesting employee and management insights and an overview with more #CSSDreamJobs.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

