



## Manager Product Marketing Sensor Application

### Job description

#### In your new role you will:

- - Contributes to product forecasts and the definition of the final Market introduction plan in the commercialization phase (M7) of the product.
  - Supports market introduction and G2M activities at product level by (global) product management.
  - Contributes to the updating of the pricing strategy and guideline as well as the definition of the operational price guide/corridor and supports quoting.
  - Organisation and moderation of planning meetings with product marketing, logistics and controlling for a joint comparison of figures. Input of the results into central tools.
  - Central contact point for the processing departments (e.g. logistics).
  - Implementation of training and documentation creation in product line.
  - Creates requested business analysis and reports. Check meaningfulness, recognize highlight and question business-critical points of analysis.
  - Tool programming and process definition (including implementation) on requirements in accordance with company processes.

### Profile

#### At a glance

Location: **Shanghai, (China)**  
Job ID: **338668**  
Start date: **as soon as possible**  
Entry level: **3-5 years**  
Type: **Full time**  
Contract: **Permanent**

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You are best equipped for this task if you have:

- - Specialist knowledge and skills, as these are usually acquired through a relevant vocational training (3+ years) and a particularly extensive subject-specific additional qualification.
- The same applies to knowledge and abilities, which were acquired by a relevant completed study with a duration of 4 years and subject-specific additional qualification or by a relevant completed study (+4 years).
- The total knowledge and skills can also be acquired in other ways.
- 6+ years relevant working experience

## Benefits

- **Shanghai, :** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Medical coverage; On-site social counselling and works doctor, in Wuxi only.; Provision of health tips, health knowledge sharing, annual medical check; Employees in Shanghai are entitled to use a gym located close to the office for free; On-site canteen, in Wuxi only.; Private insurance offers in some sites.; Wage payment in case of sick leave; Corporate pension benefits in some sites.

## Why Us

**Part of your life. Part of tomorrow.**

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

