



IT Staff Specialist for Web Content Management Systems and Web Operations (f/m/div)*

Job description

Do you like to translate customer requirements into IT solutions? Are you passionate about delivering the best experience to Infineon customers? At Infineon, we are looking for an IT Staff Specialist, who strengthens our team and takes our Web Content Management environment to the next level: if you have an eye for the big picture, like to bring in new ideas and want to develop them in a global environment, we are looking forward to your application!

In your new role you will:

- **Consult and guide our Sales & Marketing and Communication departments** regarding the **requirements** and the **design of solutions** in the area of **Content Management Systems**
- Manage projects for **proof of concepts** and **development/configurations of prototypes** together with internal and external experts
- Support configuration and design of solutions for **Content Management Systems** around the entire **customer journeys** in the area of **digital demand generation**
- Ensure **operations of Infineon's Content Management Solution and Web Ecosystem** in close cooperation with internal and external suppliers
- Present and discuss results on **different management levels within IT** and with our **internal customers**, e.g. Sales & Marketing, Communications or Human Resources

Profile

As a true team player, you cooperate across boundaries, appreciate the contributions of other team members and respect their different attitudes and points of view. At the same time, you have a clear notion of how innovative IT solutions contribute to the commercial success of the company. In order to reach best results, you establish lasting relationships with your customers and listen actively to their thoughts and ideas. Furthermore, you know how to balance those requirements with technical or legal possibilities – and you are able to show them the added value of our available solutions.

You are best equipped for this task if you have:

- A **degree in Informatics, Computer Science or Data Science**, experience in **Sales & Marketing** environment would be a plus
- **At least 3 years of experience** related to **Enterprise Level Web Content Management Solutions, Content Delivery Networks (CDN), Online Marketing, Web**

At a glance

Location: **Munich (Germany)**
Job ID: **335466**
Start date: **as soon as possible**
Entry level: **3-5 years**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **335466**
www.infineon.com/jobs

Contact

Rebekka Kohnle
Talent Attraction Manager



Analytics and preferred in the area of **B2B lead generation**, additional experience in **B2C** would be a plus

- Technical experience with **HTML/CSS, REST API** and **Web Protocols** (e.g. DNS, SAML), **Enterprise Level Network Topologies** (e.g. Web Application Firewalls, Load Balancing, Web Application Server) and **Network Infrastructures**
- Preferable experience with Analytics and Data Integration Solutions like **Google Analytics, Adobe Analytics**, and business intelligence solutions as well as with **Microsoft Dynamics, Hotjar, Adobe Experience Cloud** and **OpenCMS**
- Excellent **communication and analytical skills** as well as **strong interpersonal skills** to **interact with cross-functional global teams**
- **Fluent English** language skills, **basic German** language skills would be a plus

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

The **Information Technology** department has become an important business advisor for Infineon, converting business requirements into great IT solutions. It is responsible for provisioning hardware and software solutions at benchmark costs for all areas within Infineon reaching from office users to research & development, to frontend and backend production around the globe. More than 1.200 IT-colleagues work closely together with other business areas and external partners. They increase the efficiency of business processes offering more than just modern equipment, secure infrastructure and newest communication solutions.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

