



Senior Manager Software Product and EcoSystem Marketing (f/m/div)*

Job description

Are you passionate about E-Mobility, Autonomous Driving, Connectivity and Security? You want to be part of a creative, innovative, global and cross-functional team and shape the future of mobility? For our business segment Microcontroller within our Automotive division, we are looking for a Senior Manager Software Product and Ecosystem Marketing who enjoys managing relationships with strategic Ecosystem and Platform Partners besides deploying our Go to Market strategies and bringing our partner-based microcontroller solutions to the next level!

In your new role you will:

- **Manage & develop relationships with selected strategic Microcontroller - Ecosystem and - Platform Partners**
- **Identify new partners and support their onboarding process**
- **Manage Partner Projects** and drive results together with multiple stakeholders in the product organization
- **Support the product definition process** for internal and external (Partner) Software Products and Tools
- **Manage Ecosystem SW Products and Tools in defined segments**
- **Refine & deploy joint Go to Market strategies and initiatives** with selected Ecosystem partners towards customer base

This job is a part-time position with 20 hours / week.

Profile

As a self-driven, pro-active and true team player, you collaborate with people from different functions and cultures to continuously deliver outstanding results. Your customers or partners are always at the heart of your thoughts and actions and you are able to establish trusting, sustainable and long-term relationships. Furthermore, you have the passion and the courage to develop creative ideas and new solutions, which you explain in a clear and convincing manner.

Beyond, you are best equipped for this task if you have:

- **A degree in electrical engineering, industrial engineering, business informatics or similar**
- **At least 6 years of relevant work experience in technical support functions for Microcontroller** (e.g. Field Application Engineering, Application Engineering, Embedded Software Development) **or as an interface between commercial and**

At a glance

Location: **Munich (Germany)**
Job ID: **335330**
Start date: **as soon as possible**
Entry level: **5+ years**
Type: **Part time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **335330**
www.infineon.com/jobs

Contact

Alina Seifried
Team Lead Talent Attraction



technical areas (e.g. technical / product marketing, program management, project management)

- Profound **understanding of the Microcontroller Ecosystem environment and market mechanisms**
- Advanced **project management skills**
- High level of **innovation and partner relationship management skills** to develop new partner-based solutions
- **Fluent in English**, German as a plus

Benefits

- **Munich:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; On-site creche and kindergarden with 120 spots, open until 6pm; Holiday child care; On-site social counselling and works doctor; Health promotion programs; On-site gym, jogging paths, beachvolleyball, tennis & soccer court; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement ; Performance bonus; Reduced price for public transport and very own S-Bahn station; Access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

–Automotive (ATV) shapes the future of mobility with micro-electronics enabling clean, safe and smart cars –

Semiconductors are essential to realize key trends like eMobility, automated driving and secure, connected cars. Infineon ATV is the #1 semiconductor partner in the fast-changing automotive world, based on our system knowledge coupled with our passion for innovation and quality. We are a key driver in the ever-advancing pace of digitalization in the automotive industry.

[Click here](#) for more information about working at ATV with interesting employee and management insights and an overview with more #ATVDreamJobs.

The Infineon business segment MC (Microcontroller) is strongly growing with latest TriCore Microcontroller generation AURIX, offering latest innovation in performance, connectivity, power consumption, safety and security. Furthermore, the key application segments are targeting segments with high innovation potential and highest market growth such as Advanced driver Assistant systems. As part of the automotive business unit the focus of MC is on the requirements of the automotive market from motor cycle to truck applications.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

