



Product Marketing Engineer

Job description

We are currently looking for a Product Marketing Engineer for our Space product line that will grow and manage the business to support HiRel's aggressive profitable growth strategy. In the role, you will have the opportunity to manage an existing space product portfolio while also driving a differentiated product roadmap to support the next generation space power system needs. This role provides an excellent opportunity for someone to come in and make an immediate impact. Come join our growing team in a company where people and long term strategic planning are valued.

In your new role you will:

- Work with the product marketing, technical marketing, R&D, and sales /customers to **develop differentiated roadmaps**, effective **Go-To-Market (GtM) plans**, and specific **account penetration plans**
- Work with digital marketing to **create content that aligns with overall strategic marketing vision**
- **Identify, track, and maintain a strategic view of all top space program activity** (commercial and governmental)
- **Generate revenue plans, competitive analysis, market analysis, and product roadmap**
- Work with pricing manager to **develop pricing strategies** for both new and existing defense products
- Lead active **product portfolio management**

Profile

You are best equipped for this task if you have:

- 0-1+ years of experience in **semiconductor marketing, technical marketing, or business development internships**
- Great sense of ownership, **organizational skills**, and **personal accountability** for results
- Self-motivation with **superior communication** skills and ability to set ambitious goals for themselves
- Ability to listen to new ideas with an open mind, and a team player who can work across organizational boundaries
- Travel expectations: up to 35% of time - domestic and international

Infineon **Power & Sensor Systems (PSS)** semiconductors play a vital role in enabling intelligent power management, smart sensitivity as well as fast and reliable data processing in an increasingly digitalized world. IR HiRel, part of Infineon PSS, is a leader

At a glance

Location:	Andover, MA (United States), Dallas, TX (United States), El Segundo, CA (United States), Leominster, MA (United States)
Job ID:	334815
Start date:	Aug 15, 2022
Entry level:	0-1 year
Type:	Full time
Contract:	Permanent

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **334815**
www.infineon.com/jobs



in high-reliability, rad hard power management and RF solutions for space and other extreme environments.

Our leading-edge power devices make chargers, adapters, power sources and lighting systems smarter, smaller, lighter and more energy-efficient. Our trusted sensors increase the context sensitivity of “things” and systems such as HMI, and our RF chips power fast and reliable data communication.

– We drive leading-edge power management, sensing and data transfer capabilities –

[Click here](#) for more information about working at PSS with interesting employee and management insights and an overview with more #PSSDreamJobs.

Benefits

- **El Segundo, CA:** Medical, Dental & Vision Plans; Flexible Reimbursement Accounts (FSAs); Industry leading 401k Employer Contribution/Match; Company Performance Bonus; Holiday Pay & Paid Time Off (PTO); Flexible Working Conditions, Part-time Options; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Wide range of Training Offers & Career Development Planning; Coaching, Mentoring, Networking Possibilities; International assignments; Basic Life & Dependent Life Insurance; Paid Sick Leave, Accidental Death & Disability Insurance (AD&D); Short-term & Long-term Disability; Employee Assistance Program (EAP); Health Promotion Programs; Reduced Price for Public Transportation
- **Leominster, MA:** Medical, Dental & Vision Plans; Flexible Reimbursement Accounts (FSAs); Industry leading 401k Employer Contribution/Match; Company Performance Bonus; Holiday Pay & Paid Time Off (PTO); Flexible Working Conditions, Part-time Options; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Wide range of Training Offers & Career Development Planning; Coaching, Mentoring, Networking Possibilities; International assignments; Basic Life & Dependent Life Insurance; Paid Sick Leave, Accidental Death & Disability Insurance (AD&D); Short-term & Long-term Disability; Employee Assistance Program (EAP); Health Promotion Programs; Reduced Price for Public Transportation

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

IR HiRel Products Inc. is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, childbirth, or related medical conditions), gender identity, national origin, ancestry, citizenship, age, physical or mental disability, legally protected medical condition, family care status, military or veteran status, marital status, domestic partner status, sexual orientation, or any other basis protected by local, state, or federal laws. Applicants with questions about access or requiring a reasonable accommodation for any part of the application or hiring process should contact the Talent Network by phone at (408) 503-2194.

Employment at Infineon is contingent upon proof of your legal right to work in the United States under applicable law, verification of satisfactory references and successful completion of a background check and drug test, and signing all your onboarding documents.

In some instances, if applicable, U.S. export control laws require that Infineon obtain a U.S. government export license prior to releasing technologies to certain persons. This



offer is contingent upon Infineon's ability to satisfy these export control laws as related to your employment and anticipated job activities. The decision whether or not to submit and/or pursue an export license to satisfy this contingency, if applicable, shall be at Infineon's sole discretion.

IMPORTANT NOTICE:

Infineon is requiring all new U.S. employees and contractors to be fully vaccinated against COVID-19. Full vaccination is defined as two weeks after both doses of a two-dose vaccine or two weeks since a single-dose vaccine has been administered. Anyone unable to be vaccinated, either because of a sincerely held religious belief or a medical condition or disability that prevents them from being vaccinated, can request a reasonable accommodation.

Infineon Technologies takes data privacy and identity theft very seriously. As such, we do not request personally-identifiable information (PII) from applicants over the internet or electronically. Please kindly refrain from disclosing your PII electronically during the application process or to unauthorized websites that may purport to be Infineon or any of our affiliates.

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