



## Student Job: Product Marketing (f/m/div)\*

### Job description

Do you have organizational skills as well as strong communication skills? Do you want to join an international high-tech company and support out “I2L Program”? There, ideas are systematically developed using agile methods and brought to decision maturity. As part of an international and interdisciplinary team, you will drive the idea forward while analyzing the product and its market potential. Seize the chance for this exciting study job and apply now!

In your new role you will:

- Accompany the **internal Makeathons**, incl. preparation and post-processing
- Conduct **user research and market analysis**
- Execute of **use and test cases on prototypes**
- Define and capture **KPIs** to turn the idea into a **successful product**

### Profile

You are best equipped for this task if you:

- Are studying (Business-) Informatics, Business Administration, Communication Sciences, Media Sciences or something similar
- Are interested in (agile) business transformation
- Enjoy working independently and creatively
- Like organizing, communicating and writing, and conceptual work is one of your strengths
- Have knowledge and first experiences in methods like Design-Thinking and Scrum, experiences with Arduino and RaspberryPi are a plus
- Enjoy working in a team
- Have a **good command** of written and spoken **German and English**

### At a glance

Location: **Munich (Germany)**  
Job ID: **333313**  
Start date: **immediately**  
Entry level: **0-1 year**  
Type: **Part time**  
Contract: **Temporary**

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### Contact

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