



## Principal Application Engineer for Embedded Microcontroller Tools and Digitalization (f/m/div)\*

### Job description

As a product owner you are defining the development of embedded tools to enable new customers to evaluate the powerful architecture of automotive microcontroller. If this sounds interesting to you, then come and join our highly motivated team. Make sure to apply now! The Technical Ladder is a special career path for those who share innovative ideas, demonstrate comprehensive technical knowledge, show thought leadership, possess problem solving abilities and are able to create business value.

In your new role your responsibilities are:

- As a **product owner** you are **defining the development of embedded tools** to enable new customers to evaluate the powerful architecture of automotive microcontroller
- You are responsible for **defining and driving the creation of training material, code examples, low-cost boards, software low-level driver** and other collaterals and tools needed by the broader market
- You support the **digitalization of technical information** about our products and the **digitalization of microcontroller support structures**

### Profile

You are personally committed to the customer's concerns and awards them a high priority. You focus your efforts on finding solutions that offer added value for both sides. You strive for continuous improvement and feel responsible for and contribute to the team success. You think and act in a cooperative way and clarify areas of responsibility, coordinate your work with colleagues, and regularly share your insights with them.

You are best equipped for this task if you have:

- A **degree in electrical engineering, information technology**, or equivalent
- At least **10 years working experience in the embedded microcontroller context as application engineer**
- Work experience in an **agile project environment**
- Solid **C-programming skills**
- **Project management** skills are an advantage
- **Customer oriented** mindset
- Love to work in distributed **international teams**
- **Very good English** language skills; **German** language is an advantage

### At a glance

Location: **Munich (Germany)**  
Job ID: **333244**  
Start date: **immediately**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

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### Contact

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