



Internship/Student Job: Employer Branding & Onboarding (f/m/div)*

Job description

Are you an organizational talent and passionate about technology? Do you want to use your creativity to attract high-potential talents in the semiconductor industry? Then you should join the Infineon Employer Branding team in Munich! In your new role, you will be responsible for various Employer Branding activities such as managing and executing (virtual) onboarding events as well as developing creative and engaging social media content. Does this sound like just the right challenge? Then become part of an open, creative team in the area of employer branding.

In your new role you will:

- **Prepare and execute onboarding events**, such as the monthly Welcome Breakfast or the New Hire Orientation Day
- Create content for our **HR social media channels**
- **Design paid social media campaigns** to increase our reach and applications
- **Support in our global project** to set up a new, digitalized version of our employee referral program
- Support with various **Employer Branding campaigns**
- **Collaborate with the interfaces** to Talent Attraction, Student Attraction as well as University Relations
- In addition, you may gain insight into other topics, such as **diversity and networking events**

Profile

You are proactive and willing to actively support your team members. You don't wait around for things to move or people to get back to you: you make things happen. Your creativity, structured mindset and communication skills make you feel comfortable with creating and sharing your ideas with others.

You are best equipped for this job if you:

- Are studying **business administration, communication sciences, economics** or a similar field with a focus on marketing, human resources or digital media
- **Bring a proactive personality who is** willing to contribute with innovative and creative ideas
- **Have excellent organizational skills** and a structured working style
- **Like to work in an international team with a multicultural** mindset
- **Are fluent in German and English**, written and spoken.

At a glance

Location:

Job ID: **332825**

Start date: **Jul 01, 2022**

Entry level: **0-1 year**

Type: **Full time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **332825**
www.infineon.com/jobs

Contact

Annika Wimmer
Student Attraction Manager



- Are available for about **6 months**

Please attach the following documents to your application:

- CV in English
- Certificate of enrollment at university
- Latest grades transcript
- High school report

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

Human Resources offers a forward-looking view to HR work. We think in the future, shape change, ensure the qualification and commitment of our employees and derive our mission from the overall Company strategy - providing the best possible support to achieve these goals.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

