



Internship: Technical Product Marketing Support

Job description

We are looking for students (f/m/div)* studying in the field of Electrical Engineering with the willingness to work in a challenging environment within a highly motivated international team. Apply now for this internship in Villach and support our team!

The global Power Discretes Marketing Team drives the product families MV Gate driver IC to extend Infineon's leadership in Power semiconductors. Our products support a broad range of emerging applications like 5G, wireless charging and solar.

In your new role you will:

- Create product competition analysis
- Prepare marketing and management presentations
- Prepare go-to-market material for launch of new products
- Manage basic product data during product lifecycle support

Further Information:

Type of employment: Temporary / Full-time (flexible working hours from Monday to Friday between 6 a.m. and 7 p.m.)

Duration: min. 6 months

Profile

You are best equipped for this task if you:

- Are currently studying in the field of electrical engineering with interest to move into marketing, power electronics background preferable
- Are fluent in English, German would be appreciated
- Have a high level in MS Excel and MS PowerPoint
- Are a team player with strong interpersonal skills and have the ability to work with various interfaces in a multicultural environment
- Have a strong analytical and strategic way of thinking and are interested in understanding product applications and market associated trends
- Are well organized with an ability to work independently and proactively
- Are highly motivated with a can-do mentality and flexibility

This position is subject to the collective agreement for workers and employees in the electrical and electronics industry (full-time), employment group B for bachelor

At a glance

Location: **Villach (Austria)**
Job ID: **332660**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Full time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **332660**
www.infineon.com/jobs

Contact

Nico Steinhäuser
Student Talent Attraction Manager



students, employment group D for master students (<https://www.feei.at/wp-content/uploads/2022/05/minimum-salaries-white-collar-workers-2022.pdf>).

Please attach the following documents (German or English) to your application:

- Motivation letter
- CV
- Certificate of matriculation at a university
- Transcript of records
- Highest completed educational certificate (Matura certificate for Bachelor students, Bachelor certificate for Master students)
- Reference letter

Benefits

- **Villach:** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Home office options; Part-time work possible (also during parental leave); Sabbatical; Child care in Villach & Klagenfurt; On-site social counselling and works doctor; Health promotion programs; On-site canteen; Private insurance offers; Wage payment in case of sick leave; Corporate pension benefits; Flexible transition into retirement; Performance bonus; Accessibility, access for wheelchairs

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

–Power & Sensor Systems (PSS) drives leading-edge power management, sensing and data transfer capabilities –

Infineon PSS semiconductors play a vital role in enabling intelligent power management, smart sensitivity as well as fast and reliable data processing in an increasingly digitalized world. Our leading-edge power devices make chargers, adapters, power tools and lighting systems smarter, smaller, lighter and more energy-efficient. Our trusted sensors increase the context sensitivity of “things” and systems such as HMI, and our RF chips power fast and reliable data communication.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

Infineon Hub - Connect. Create. Challenge.

The iHub at TU Wien represents an inspiring tech platform, networking area and event location, connecting Infineon Austria with tech experts, science specialists and young professionals.

Check out our upcoming events:

[Infineon iHub](#)

