



Student Job: Product Marketing (f/m/div)*

Job description

The goal of product marketing is to persuade people to buy the product. To do this, you have to get to the heart of things and explain even complex contexts in an understandable way. Can you put yourself in the shoes of internal and external customers and translate technical content into business terms for them? Put your creative streak into practice and don't hesitate to apply right away. We look forward to hearing from you!

In your new role your tasks will be:

- **Design of banners, buttons or images** (e.g. with Photoshop);
- **Collaboration** in the **launch of new products** both for digital tools and hardware products;
- **Development of marketing activities;**
- **Supporting the managing director** in all **marketing activities.**

Profile

You are best equipped for this task if you:

- Currently study **industrial engineering**, business information systems, **economics**, **electrical engineering**, or a related field of study;
- Are well-versed in the use of **MS Office** applications;
- Ideally have some **knowledge of marketing, trade fairs or website maintenance;**
- Have a **very good command of English**, German is a plus.

Please attach the following documents to your application:

- CV in English
- Certificate of enrollment at university
- Latest grades transcript
- High school report

Additionally, the following requisites apply for student jobs:

- **You have to be enrolled in either your Bachelor or your Master studies** to be eligible for a student job.

At a glance

Location:

Job ID: **332237**

Start date: **2022-04-01**

Entry level: **0-1 year**

Type: **Part time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **332237**
www.infineon.com/jobs

Contact

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- **In the current situation, we particularly emphasize the health and safety of our employees, which is why we support working from home.** Nevertheless, you should not live more than 150 km away from the place of work, so that the location is easily accessible for you.

Why Us

Part of your life. Part of tomorrow.

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

** The term gender in the sense of the General Equal Treatment Act (GETA) or other national legislation refers to the biological assignment to a gender group. At Infineon we are proud to embrace (gender) diversity, including female, male and diverse.*

