



Intern Digital Marketing and Marketing Communications

Job description

Support team on digital marketing activities planning and execution

In your new role you will:

- 1, Support team on digital marketing activities planning and execution
- 2, Data management, analysis and report writing for company's digital platforms
- 3, Assist on marketing communication events
- 4, Special business projects

Profile

You are best equipped for this task if you have:

- 1, First or Second post-graduate student who can work at least 3 days per week
- 2, Eager to learn and logical thinking
- 3, Passionate about innovation and new ideas
- 4, Good communication skills
- 5, Office skill of PPT, excel, word is a must, good command of English and video editing are plus
- 6, Business / Journalist / English Majors preferred
- 7, The internship is 6 month minimum

Benefits

- **Shanghai, :** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Medical coverage; On-site social counselling and works doctor, in Wuxi only.; Provision of health tips, health knowledge sharing, annual medical check; Employees in Shanghai are entitled to use a gym located close to the office for free; On-site canteen, in Wuxi only.; Private insurance offers in some sites.; Wage payment in case of sick leave; Corporate pension benefits in some sites.

Why Us

At a glance

Location: **Shanghai, (China)**
Job ID: **331886**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Part time**
Contract: **Temporary**

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