



## Senior Product Marketing Manager

### Job description

Do you enjoy the challenge of working for an innovative company with leading-edge technology? Do you thrive in an environment working with people and bringing brilliant designs to market? If so, this may be the right opportunity for you! This is an exciting opportunity! We're looking for a Senior Product Marketing Manager with experience in high Voltage MOSFETs (including GaN and SiC) focusing on On-Board Chargers, Solid State Relays, and Inverter applications. This individual will work closely with the Automotive Marketing team resources to drive appropriate activities to grow Revenue and Market ShareWork with experts who have a can-do attitude and great teamwork!

#### In your new role you will be:

- **Supporting the Automotive Division's Sales and Applications Marketing** organization for High Voltage MOSFETs (including GaN and SiC) focusing on On-Board Chargers, Solid State Relays, and Inverter applications
- Accountable for supporting all Product-related collateral
- **Drive all Regional Pricing activities**
- In charge of relaying all new product ideas and trends back to the Product Lines for adoption into the roadmaps
- **Responsible for regular interfacing with the Automotive Marketing team resources** to drive appropriate activities to grow Revenue and Market Share

### Profile

#### You are best equipped for this task if you have:

- B.S EE degree
- **5+ years in Semiconductor Marketing**
- preferably at least 2 years experience with Automotive customers
- **Highly motivated** with excellent interpersonal skills
- Great sense of ownership and personal accountability for results
- **Self-starter** with superior communication skills and the ability to set ambitious goals
- Proven organizational skills
- **Ability to listen** to new ideas with an open mind, and a team player who can work across organizational boundaries
- Infineon **Power & Sensor Systems (PSS)** semiconductors play a vital role in enabling intelligent power management, smart sensitivity as well as fast and reliable data processing in an increasingly digitalized world.

### At a glance

Location:	<b>Livonia, MI (United States), Milpitas, CA (United States)</b>
Job ID:	<b>325057</b>
Start date:	<b>as soon as possible</b>
Entry level:	<b>3-5 years</b>
Type:	<b>Full time</b>
Contract:	<b>Permanent</b>

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **325057**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)



Our leading-edge power devices make chargers, adapters, power tools and lighting systems smarter, smaller, lighter and more energy-efficient. Our trusted sensors increase the context sensitivity of “things” and systems such as HMI, and our RF chips power fast and reliable data communication.

– We drive leading-edge power management, sensing and data transfer capabilities –

[Click here](#) for more information about working at PSS with interesting employee and management insights and an overview with more #PSSDreamJobs.

## Benefits

- **Livonia, MI:** Medical, Dental & Vision Plans; Flexible Reimbursement Accounts (FSAs); Industry leading 401k Employer Contribution/Match; Company Performance Bonus; Holiday Pay & Paid Time Off (PTO); Flexible Working Conditions, Part-time Options; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Health promotion programs Wide range of Training Offers & Career Development Planning; Coaching, Mentoring, Networking Possibilities; International assignments; Basic Life & Dependent Life Insurance; Paid Sick Leave, Accidental Death & Disability Insurance (AD&D); Short-term & Long-term Disability; Employee Assistance Program (EAP); Health Promotion Programs; Reduced Price for Public Transportation
- **Milpitas, CA:** Medical, Dental & Vision Plans; Flexible Reimbursement Accounts (FSAs); Industry leading 401k Employer Contribution/Match; Company Performance Bonus; Holiday Pay & Paid Time Off (PTO); Flexible working conditions, Part-time Options; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Wide range of Training Offers & Career Development Planning; Coaching, Mentoring, Networking Possibilities; International assignments; Basic Life & Dependent Life Insurance; Paid Sick Leave, Accidental Death & Disability Insurance (AD&D); Short-term & Long-term Disability; Employee Assistance Program (EAP); Health Promotion Programs; Reduced Price for Public Transportation

## Why Us

**Part of your life. Part of tomorrow.**

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

*Infineon Technologies Americas Corp. is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, childbirth, or related medical conditions), gender identity, national origin, ancestry, citizenship, age, physical or mental disability, legally protected medical condition, family care status, military or veteran status, marital status, domestic partner status, sexual orientation, or any other basis protected by local, state, or federal laws. Applicants with questions about access or requiring a reasonable accommodation for any part of the application or hiring process should contact the Talent Network by phone at (408) 503-2194.*

Employment at Infineon is contingent upon proof of your legal right to work in the United States under applicable law, verification of satisfactory references and successful completion of a background check and drug test, and signing all your onboarding documents .

In some instances, if applicable, U.S. export control laws require that Infineon obtain a U.S. government export license prior to releasing technologies to certain persons. This



offer is contingent upon Infineon's ability to satisfy these export control laws as related to your employment and anticipated job activities. The decision whether or not to submit and/or pursue an export license to satisfy this contingency, if applicable, shall be at Infineon's sole discretion.

**IMPORTANT NOTICE :**

*Infineon is requiring all new U.S. employees and contractors to be fully vaccinated against COVID-19. Full vaccination is defined as two weeks after both doses of a two-dose vaccine or two weeks since a single-dose vaccine has been administered. Anyone unable to be vaccinated, either because of a sincerely held religious belief or a medical condition or disability that prevents them from being vaccinated, can request a reasonable accommodation.*

Infineon Technologies takes data privacy and identity theft very seriously. As such, we do not request personally-identifiable information (PII) from applicants over the internet or electronically. Please kindly refrain from disclosing your PII electronically during the application process or to unauthorized websites that may purport to be Infineon or any of our affiliates.

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