



Senior Trainee Program Marketing (f/m/div)*

Job description

You want to give new momentum to your career? Then we have the perfect opportunity for you! Join us as Senior Trainee in our Automotive Division. We will (re-)introduce you to the semiconductor market as well as the latest technical achievements and offer you deep insights in the working style at our company. Our Senior Trainee Program targets technical professionals who took a career break - especially for the good of their family. During the program, we will (re-)introduce you to the semiconductor market as well as the latest technical achievements and offer you deep insights in the working style of our company. Furthermore, we want to support your re-entry as well as your personal and professional growth in the best possible way by offering you tailor-made development measures like mentoring, specific trainings and networking activities.

During our **12-month Senior Trainee Program**, you will:

- Gain deep insights and experience through up to **three flexibly definable modules in different departments** (e.g. Business Development or Product Marketing), which aim to prepare you well for your future target position
- Receive **tailor-made development measures** like **mentoring, specific trainings and networking activities**
- Be offered the opportunity to **do an assignment at one of our sites abroad** to gain additional international experience (if desired and feasible from your side)
- Get a **guaranteed job in your target position at Automotive – Product Marketing or Technical Marketing** after completing the program

In the target job position at **Automotive – Business Development and Product Marketing**, you will:

- **Analyze new markets** for **Automotive, Industrial and Consumer segments** by understanding both drivers and value propositions
- **Identify opportunities** and support the **strategy and product road-mapping process**
- Act as **Business Development** team member by selecting the right customers and partners and engage with them
- **Define and execute the Go-to-Market (G2M) strategies** for our new products

The program can be completed in either full- or part-time.

Profile

At a glance

Location: **Munich**
Job ID: **319360**
Start date: **Oct 01, 2021**
Entry level: **5+ years**
Type: **Full time**
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **319360**
www.infineon.com/jobs

Contact

Sören Schmögner



You are enjoying to develop your knowledge and skills. To inspire others for your ideas and explain even complex issues in a clear and convincing manner is not a problem for you. The person committed to the customer's concerns and awards them a high priority for you.

You are best equipped for this task if you have:

- **A degree in Electrical Engineering, Physics** or related field
- At least **3-5 years of experience in a technical role**, ideally in the semiconductor industry
- Already gathered **experience in Application Engineering or Product Marketing** or related areas
- Experience **as Project Contributor** in complex project environments
- An excellent set of **social and time management skills**, which you developed e.g. during your family leave, as well as excellent **communications and presentation skills**
- Fluent **English and German** language skills

