



## Staff Specialist Product Management (f/m/div\*)

### Job description

High Power Semiconductors for Home Appliance applications. Industrial Power Control products are crucial for generating and transmitting electric power efficiently and with virtually no losses – as well as for reducing energy consumption. Our leading market position is based on technological leadership and on being an innovative, reliable partner for our customers. Power semiconductors are often the determining factor, not only in terms of function, but also when it comes to the efficiency, size, weight and cost of our customers' products and systems. Our many years of industrial experience and innovative strength help us develop the right components for the relevant applications.

In your new role you will:

- Be **r esponsible for monitoring business status of products**, including design win, bookings and billings status, inventory and other KPIs, and taking action to increase performance.
- **Work in an international, cross functional teams** to produce collateral for product promotions, campaigns, and trade shows, as well as **keep online product information up to date**.
- **Manage the product portfolio** with respect to transfers, Product Change Notifications, Product Discontinuations and multisource products.
- **Participate in definition** and then implement the Go-to-Market strategy for specific products and regions, which might include promotions, customers visits, webinars, channel & pricing analysis.
- **Monitor competition, customer and market behavior** and contribute recommendations to pricing strategy.
- Provide **inputs into volume** and **financial forecasts**.

### Profile

You are best equipped for this task if you have:

- A University / University of Applied Sciences degree in **e lectronics, electrical engineering**. Additional training in **marketing or business administration** is a plus
- Or an **Industrial Engineering/Business Administration degree** with strong interest in **power semiconductor market**.
- **3-5 years of work experience in technical or product marketing** in the semiconductor industry. with focus on power electronics beneficial.
- **Willingness to travel** (when possible)
- Ability to **collaborate across** a variety of **functional groups**, communicate effectively internally and externally.
- Excellent written and spoken **English** skills, German skills as a plus.

### At a glance

Location: **Villach**  
Job ID: **309470**  
Start date: **immediately**  
Entry level: **3-5 years**  
Type: **Full time**  
Contract: **Permanent**

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### Contact

**Johannes Aichholzer**  
Talent Attraction Manager



This position is subject to the collective agreement for workers and employees in the electrical and electronics industry, at least employment group G (<https://www.feei.at/leistungen/informations-service/mindestlohne-und-gehalter>). The monthly salary is paid 14 times p.a. A higher payment is negotiable depending on your expertise and skills. Furthermore, Infineon offers additional employee benefits.

