Job description

This position will be responsible for driving business, developing for computing DC-DC strategy focused on PWM Digital Power Solution activities in China targeting 5G, Telecom, Datacom, Server and consumer DC-DC segments.

In your new role you will:

- Responsible for business developing and driving multi-phase Power solution in core server, telecom, datacom and client/consumer DC-DC segments
- Driving and developing the Go-To-Market Strategy for computing DC-DC with regional experts, drive business priority and setting for focus applications.
- Define, drive and execute computing DC-DC strategy (Bluebook, budget, target setting, long-term planning, etc.)
- Contribute to the product definition, new product ideas, market design Trend, and roadmaps with comprehensive market inside
- Drive borderless collaboration between product segments and divisions to create compelling system offering and ecosystem in focus applications
- Build trusted advisory role to lead customers to influence & shape the market, deeply understand customers and market feedbacks and effectively share with Product Line.
- Formulate and deploy computing DC-DC pricing strategy in Greater China and regional Quoting & Margin responsibilities.
- Understand, manage and shape a complex value chain involving simultaneously OEMs, ODMs and Distribution channel partners to support Go To Market strategy and growth business.

Profile

You are best equipped for this task if you have:

- Bachelor Degree or above in EE, Power Electronics etc.
- Minimum +10 years experiences in computing DC-DC marketing related or electronics / Semiconductor industry
- Familiar with executive conversation and experienced in formulating marketing plan.
- Prior technical experiences in embedded industry is a plus
- Ability to work independently in a regional team environment.
- Proven track record in driving business growth
- Excellent interpersonal and networking skills

At a glance

Location: Shenzhen, Job ID: 301609
Start date: immediately
Entry level: 6+ years
Type: Full time
Contract: Permanent

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