

Driving decarbonization and digitalization. Together.



Digital Marketing & Marketing Communication

Intern - 103056

Job description

In your new role you will:

- 1.Supporting for digital campaign execution
- 2.Event material info collection
- 3.Webpage content upload and update
- 4.Data collection and analysis
- 5.Others temporary support

Profile

You are best equipped for this task if you have:

- 1.Fluency in English and Mandarin (Written and Verbal), Cantonese will be a plus
- 2.Ability to communicate effectively and articulate thought process clearly (both written and oral)
- 3.A demonstrated interest in digital marketing for semiconductor or technology
- 4.Be able to work in IFX Shenzhen office at least 3 days per week.

Benefits

- **Shenzhen**, : Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Medical coverage; On-site social counselling and works doctor, in Wuxi only.; Provision of health tips, health knowledge sharing, annual medical check; Employees in Shanghai are entitled to use a gym located close to the office for free; On-site canteen, in Wuxi only.; Private insurance offers in some sites.; Wage payment in case of sick leave; Corporate pension benefits in some sites.

Why Us

Part of your life. Part of tomorrow.

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

At a glance

Location: **Shenzhen, (China)**
Job ID: **103056**
Start date: **as soon as possible**
Entry level: **0-1 year**
Type: **Part time**
Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **103056**

www.infineon.com/jobs



Contact

Lucy.Shi@infineon.com

