

# Driving decarbonization and digitalization. Together.



## Sr Mgr Product Marketing

### Job description

In your new role you will:

- **Drive our go-to-market** of our highly demanded Artificial Intelligence IC products & drive our go-to-market for our controller IC in battery powered application motor control
- Acquire an understanding of the **AI and BPA system**
- **Manage product lifecycle** in commercialization phase and contributes to product roadmap
- **Develop product forecasts** and monitors financial performance
- **Contribute to the definition of final market introduction plan**, contributes to market introduction and G2M activities on product level by deploying via Product Management (Regional)
- **Contribute to the update of pricing strategy and pricing guidelines**, contributes to operative pricing guideline / corridor and supports quoting, defines Volume Purchase Agreements (VPA) pricing guideline and limits
- Contribute to Product Marketing for **product strategy** and Bluebook preparation
- Contribute to the update of business case

### Profile

You are best equipped for this task if you have:

- **Electrical engineering background.** Having worked with ICs is a plus.
- Being **business savvy**, wants to develop business
- A relevant **vocational training (3+ years)** and a particularly extensive subject-specific additional qualification
- A relevant completed study with a duration of 4 years and subject-specific additional qualification or by a relevant completed study (+4 years)
- **9+ years relevant working experience**

#LI-TG1

### Benefits

- **El Segundo, CA:** Möglichkeit für Coaching, Mentoring & Netzwerken; Trainingsangebot & strukturierte Entwicklungsplanung; Möglichkeit zur internationalen Entsendung; Verschiedene Karrierepfade: Project Management,

### At a glance

Location: **El Segundo, CA (United States)**  
Job ID: **HRC0763581**  
Start date: **as soon as possible**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0763581**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)



Technical Ladder, Management & Individual Contributor; Flexible Arbeitszeit; Vertrauensgleitzeit; Gesundheitsleistungen; Gesundheits- & Vorsorgeprogramme; Arbeitgeberfinanzierte betriebliche Altersvorsorge; Erfolgsbonus; Barrierefreiheit

## Why Us

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

### **We are on a journey to create the best Infineon for everyone.**

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

### **Driving decarbonization and digitalization. Together.**

*Infineon Technologies Americas Corp., is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, childbirth, or related medical conditions), gender identity, national origin, ancestry, citizenship, age, physical or mental disability, legally protected medical condition, family care status, military or veteran status, marital status, domestic partner status, sexual orientation, or any other basis protected by local, state, or federal laws.*

*Employment at Infineon is contingent upon proof of your legal right to work in the United States under applicable law, verification of satisfactory references and successful completion of a background check and drug test, and signing all your onboarding documents.*

*In some instances, if applicable, U.S. export control laws require that Infineon obtain a U.S. government export license prior to releasing technologies to certain persons. This offer is contingent upon Infineon's ability to satisfy these export control laws as related to your employment and anticipated job activities. The decision whether or not to submit and/or pursue an export license to satisfy this contingency, if applicable, shall be at Infineon's sole discretion.*

**Infineon Technologies takes data privacy and identity theft very seriously. As such, we do not request personally-identifiable information (PII) from applicants over the internet or electronically. Please kindly refrain from disclosing your PII electronically during the application process or to unauthorized websites that may purport to be Infineon or any of our affiliates.**

**Wage Range that the Company expects to pay for a qualified candidate:**

**Minimum of \$156,230 salary per year**

**Maximum of \$202,180 salary per year**

