

# Driving decarbonization and digitalization. Together.



## Regional Community Management - Japan (Location : Tokyo)

### Job description

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In your new role you will:

- Work with a global team of community managers to run user adoption and content generation programs for Infineon Developer Community. Nurture an active and engaged community around our products.
- Closely interact with internal stakeholders to promote community among distributors and customers in the region.
- Execute marketing campaigns internally or externally, promoting community and its services.
- Take prompt actions on customer feedback to improve our quality of service.
- Regularly track and report key metrics indicating regional user adoption and content growth.
- Act as the community point of contact for any in-person/online events in the region
- Help efficient onboarding of community members, by creating help documents and training videos.
- Connect and maintain a healthy relationship with top contributors from the region, nurture them as community advocates.
- Define and run incentive programs for contributors.
- Focus on efficiently translating technical resources such as acknowledge articles, application notes etc., into Japanese with the help of contributors.
- Establish and enforce policies for engagement in Japanese community.

### Profile

You are best equipped for this task if you have:

- **JLPT N**
- TOEIC(750) / Business English skill (Email/Reading Manual/Conversation/Phone conversation/Teleconference, Business Negotiation)
- PC Excel, PowerPoint, Outlook etc.)
- / Team Working

### At a glance

Location: **Tokyo (Japan)**  
Job ID: **HRC0629449**  
Start date: **as soon as possible**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0629449**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)



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- 3 to 5 years of experience in managing online communities, preferably developer communities.
- Efficient communicator, comfortable interacting with engineers across the globe, as well as Infineon leadership (written & verbal).
- Prior experience in semiconductor industry would be a plus.
- Digital marketing expertise would be a plus.
- Self-motivated, passionate, with the ability to work independently and as part of a global team.
- Process oriented, with strong analytical and time management skills
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## Benefits

- **Tokyo:** Trainingsangebot & strukturierte Entwicklungsplanung; Möglichkeit zur internationalen Entsendung; Verschiedene Karrierepfade: Project Management, Technical Ladder, Management & Individual Contributor; Flexible Arbeitszeit für gewissen Mitarbeitergruppen; Möglichkeit zum Home Office; Offenheit für Teilzeit; Monatlicher Betriebsarzt Besuch, jährliche Grippeimpfung & Gesundheits-Check; Kantine; Versicherungsangebot zu attraktiven Konditionen; Lohnfortzahlung im Krankheitsfall; Arbeitgeberfinanzierte betriebliche Altersvorsorge

## Why Us

### **Driving decarbonization and digitalization. Together.**

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

### **We are on a journey to create the best Infineon for everyone.**

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant´s experience and skills.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

