



## Director, Application Marketing - LV Motor Control

### Job description

You are a semiconductor professional with at least 5 years of industry experience, ideally in Motor Control solutions for battery powered applications such as power tools and service robots in a global matrix organization. Your experience includes strong market knowledge and a good balance of technical, business and management skills. In this role you will hold a global responsibility for the Application LV Motor Control for Cordless Power Tools & Robotics. Additionally, you will lead a worldwide System Competence Team (SCT) that focuses on the application strategy and go-to-market activities. We will support your success as you lead, drive and structure tasks and teams to fulfill these needs!

In this role you will hold a **global responsibility for the LV Motor Control for Cordless Power Tools & Robotics Applications**. Your main tasks will be the development of Application level Market Analyses, the definition of Infineon's product and system offering for the Application, and the Application Roadmap including Commercial Assessment.

You will **lead a worldwide System Competence Team (SCT)**, which consists of technical and commercial experts focusing on the application strategy and **go to market (G2M)** activities in various target regions.

#### In your new role you will:

- Oversee the **development and continuous updating** of the **application roadmap** including commercial assessment for **Cordless Power Tools** and **Robotics motor control applications**
- Develop **Application Market Analyses** including customer / competitor / market and application trends
- Be responsible for the **definition and positioning of Infineon's application offering** including products, systems and services - for different requirements as well as based on the **value proposition**
- Engage with counterparts in the various regions and with **customers globally** in the effort to **design-in Infineon's motor control solutions** with products across all of Infineon
- Support the global Communications Content Manager and the global Application Management team with **go-to-market (G2M)** activities
- **Support all the relevant Infineon product lines** with input for their respective product roadmaps
- **Steer and lead the global System Competence Team (SCT)** consisting of technical & commercial experts

### At a glance

Location: **El Segundo, CA (United States)**  
Job ID: **363332**  
Start date: **Aug 30, 2022**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

Apply to this position online by following the URL and entering the Job ID in our job search:

Job ID: **363332**  
[www.infineon.com/jobs](https://www.infineon.com/jobs)

### Profile



You are an excellent team player with a good balance of technical, business and management skills. Your strong leadership and team building skills lends well to promoting success within a large global matrix environment.

**You are best equipped for this task if you have:**

- Minimum of a **Bachelor's Degree in Electrical Engineering**, Masters or MBA preferred
- **5+ years of industry experience**, preferred in the **motor control** area with a power tools or a robotics manufacturer or a similar role at a **semiconductor company**
- Able to communicate effectively and across functional boundaries
- An **excellent team player**, with leadership skills and the ability to effectively promote teamwork within the company
- The ability to lead, drive and structure tasks and teams in a **global matrix organization**
- A skillset to **solve complex multidimensional problems** that include technical, business and management aspects
- Flexible in your working hours to cover a global role and the **willingness to travel 20-30% of the time worldwide**
- Fluently speaking English with German communication skills as a plus

## Benefits

- **El Segundo, CA:** Möglichkeit für Coaching, Mentoring & Netzwerken; Trainingsangebot & strukturierte Entwicklungsplanung; Möglichkeit zur internationalen Entsendung; Verschiedene Karrierepfade: Project Management, Technical Ladder, Management & Individual Contributor; Flexible Arbeitszeit: Vertrauensgleitzeit; Gesundheitsleistungen; Gesundheits- & Vorsorgeprogramme; Arbeitgeberfinanzierte betriebliche Altersvorsorge; Erfolgsbonus; Barrierefreiheit

## Why Us

**Part of your life. Part of tomorrow.**

Infineon is a world leader in semiconductor solutions that make life easier, safer, and greener. Our solutions for efficient energy management, smart mobility, and secure, seamless communications link the real and the digital world.

*Infineon Technologies Americas Corp. is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex (including pregnancy, childbirth, or related medical conditions), gender identity, national origin, ancestry, citizenship, age, physical or mental disability, legally protected medical condition, family care status, military or veteran status, marital status, domestic partner status, sexual orientation, or any other basis protected by local, state, or federal laws. Applicants with questions about access or requiring a reasonable accommodation for any part of the application or hiring process should contact the Talent Network by phone at (408) 503-2194.*

Employment at Infineon is contingent upon proof of your legal right to work in the United States under applicable law, verification of satisfactory references and successful completion of a background check and drug test, and signing all your onboarding documents .

In some instances, if applicable, U.S. export control laws require that Infineon obtain a U.S. government export license prior to releasing technologies to certain persons. This offer is contingent upon Infineon's ability to satisfy these export control laws as related to your employment and anticipated job activities. The decision whether or not to submit and/or pursue an export license to satisfy this contingency, if applicable, shall be at Infineon's sole discretion.



**IMPORTANT NOTICE :**

Infineon is requiring all new U.S. employees and contractors to be fully vaccinated against COVID-19. Full vaccination is defined as two weeks after both doses of a two-dose vaccine or two weeks since a single-dose vaccine has been administered. Anyone unable to be vaccinated, either because of a sincerely held religious belief or a medical condition or disability that prevents them from being vaccinated, can request a reasonable accommodation.

Infineon Technologies takes data privacy and identity theft very seriously. As such, we do not request personally-identifiable information (PII) from applicants over the internet or electronically. Please kindly refrain from disclosing your PII electronically during the application process or to unauthorized websites that may purport to be Infineon or any of our affiliates.

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