



## Senior Manager Application Management Computing DC-DC

### Job description

This position will be responsible on driving business, developing for computing DC-DC strategy focused on PWM Digital Power Solution activities in China targeting Datacenter and Computing segments.

In your new role you will:

- Responsible for business developing and driving multi-phase Power solution in the ecosystem of datacenter architecture from customers like Alibaba, Tencent, Baidu, Bytedance, JD.com, etc. The datacenter ecosystem includes server rack, 54V conversion, networking, AI elements, edge computing, etc.
- Driving and developing the Go-To-Market Strategy for computing DC-DC with regional experts, drive business priority and setting for focus applications.
- Understand, manage and shape a complex value chain involving simultaneously OEMs, ODMs and Distribution channel partners to support Go To Market strategy and growth business.
- Driving collaboration with datacenter customers to early engage in design trend, requirement and adaptation to China government long term strategy.
- Contribute to the product definition, new product ideas, market design Trend, and roadmaps with comprehensive market inside.
- Drive borderless collaboration between product segments and divisions to create compelling system offering and ecosystem in focus applications.
- Build trusted advisory role to lead customers to influence & shape the market, deeply understand customers and market feedbacks and effectively share with Product Line.

### Profile

- Minimum +10 years experiences in computing DC-DC marketing related or electronics / Semiconductor industry

### At a glance

Location: **Shanghai, (China)**  
Job ID: **333880**  
Start date: **as soon as possible**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

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- Familiar with executive conversation and experienced in formulating marketing plan.
- Ability to work independently in a regional team environment.
- Proven track record in driving business growth
- Excellent interpersonal and networking skills
- Prior technical experiences in embedded industry is a plus

## Benefits

- **Shanghai, :** Coaching, mentoring networking possibilities; Wide range of training offers & planning of career development; International assignments; Different career paths: Project Management, Technical Ladder, Management & Individual Contributor; Flexible working conditions; Medical coverage; On-site social counselling and works doctor, in Wuxi only.; Provision of health tips, health knowledge sharing, annual medical check; Employees in Shanghai are entitled to use a gym located close to the office for free; On-site canteen, in Wuxi only.; Private insurance offers in some sites.; Wage payment in case of sick leave; Corporate pension benefits in some sites.

## Why Us

**Part of your life. Part of tomorrow.**

We make life easier, safer and greener – with technology that achieves more, consumes less and is accessible to everyone. Microelectronics from Infineon is the key to a better future. Efficient use of energy, environmentally-friendly mobility and security in a connected world – we solve some of the most critical challenges that our society faces while taking a conscientious approach to the use of natural resources.

