



## Senior Manager Product Management (f/m/div)\*

### Job description

Are you passionate about Power Electronics Modules? Are you the one who can independently drive a business? If the answer is yes, then this role could be the right fit for you. Beyond your technical enthusiasm and acumen, we are looking for your entrepreneurial mindset, integrity and intercultural competencies to win over the customer for Infineon.

In your new role you will:

- **Manage product lifecycle in commercialization phase** and contribute to product roadmap for a Product Group of the Low and Medium Power Modules with **revenue of €150 mio+**
- Develop regular product forecasts which are the basis for Production planning, monitor & achieve financial revenue targets
- **Define final market introduction plan**, drive market introduction and lead Go-to-market activities on product level by deployment through regional organisation
- Manage and refine **operative pricing guideline**
- Contribute to the **development of long term Product strategy**
- **Develop Business Cases** for new Product development projects

### Profile

You are excited about business opportunities and the customer is your priority. You have the natural ability to impress customers and win them over for Infineon with a proactive and pragmatic approach. You recognize new opportunities and have a good sense for profitable business ideas. You do this by being open to new ideas, receptive to alternate ways of thinking or working and weighing up opportunities against risks carefully. Through this you contribute to a good team atmosphere, cooperate across boundaries and appreciate the contributions of others.

You are best equipped for this role if you have:

- A degree in **Electrical Engineering, Industrial Engineering** or a similar field, an MBA is of added value
- **9+ years of relevant work experience** in Product Management or Marketing in Semiconductor or Electrical Engineering Industry
- A strong inclination towards **entrepreneurial thinking**
- Experience in working in matrix organisation and ability to **team up with cross functional groups**
- High level focus and commitment on **customer**
- **Excellent English and German** communication skills

### At a glance

Location: **Warstein**  
Job ID: **309448**  
Start date: **immediately**  
Entry level: **5+ years**  
Type: **Full time**  
Contract: **Permanent**

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### Contact

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