



We are the link  
between the real and  
the digital world.

# Cellular IoT Nodes Application deck

Infineon's virtual show 2020



# Agenda

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1

Cellular connectivity – Market trends & opportunities

2

Why an eSIM

3

The Infineon OPTIGA™ Connect IoT

4

Our eSIM Platform partner – Tata communications

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An aerial night view of a city skyline, featuring a prominent skyscraper with a glowing dome in the center. The city is illuminated with various lights, and the sky is a deep blue. A purple geometric overlay is on the right side of the image.

## Cellular connectivity – Market trends & opportunities

***20 billion interconnected devices by 2020 (Source: Gartner)***  
***41 billion IoT devices by 2025 (Source: IDC)***



# Cellular connectivity allows to easily deploy and manage devices at scale worldwide



70%

of wide-area IoT devices will use cellular technology in 2022.

(Source: Ericsson)



# Mobile connectivity for logistics



Cellular connectivity  
makes it **easier** and **less  
costly** to track large  
numbers of assets.




# Mobile connectivity for telehealth

Cellular connectivity enables the **collection of highly sensitive data** from patients wherever they are.



# Remote maintenance for wind power stations

A photograph of a wind farm with several white wind turbines on a grassy hill. The background shows rolling hills and mountains under a hazy, golden sky, suggesting sunrise or sunset. A purple triangular graphic is overlaid on the bottom left corner.

Cellular connectivity  
enables **reliable remote  
maintenance** in whichever  
region wind power  
stations will operate.



# Remote control for drones

Cellular connectivity enables **out-of-sight flight control** and takes **no-fly zones** into account.



# Every IoT solution has its own specific needs



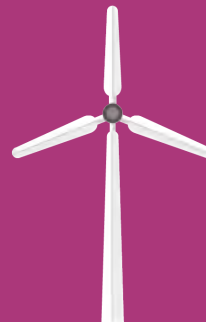
## Asset tracking

High interoperability



## Telehealth/ Mobile health

Smallest size



## Remote Maintenance

Robustness



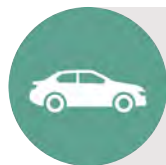
## Remote Control

Reliability



# eSIM provides new opportunities for IoT applications

## M2M / IoT



Safety & Autonomy



Energy Management



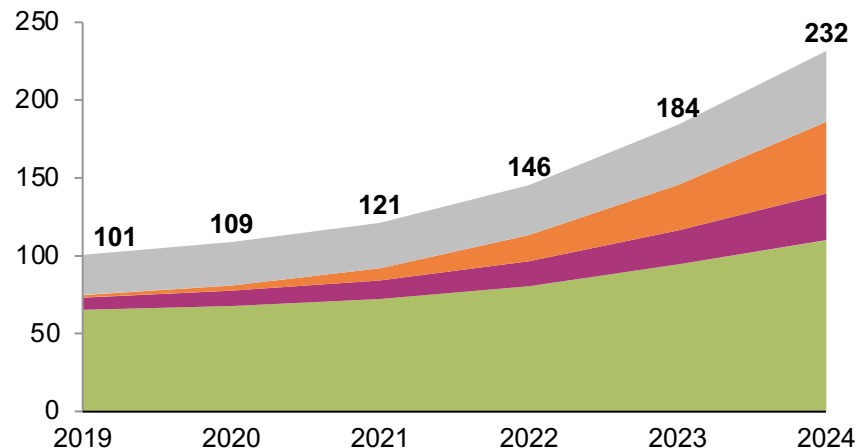
Track & Trace



Others

## M2M / IoT eSIM Enabled Device Shipments

[Millions units]



Automotive



Energy Management



Asset Tracking/  
Track and Trace

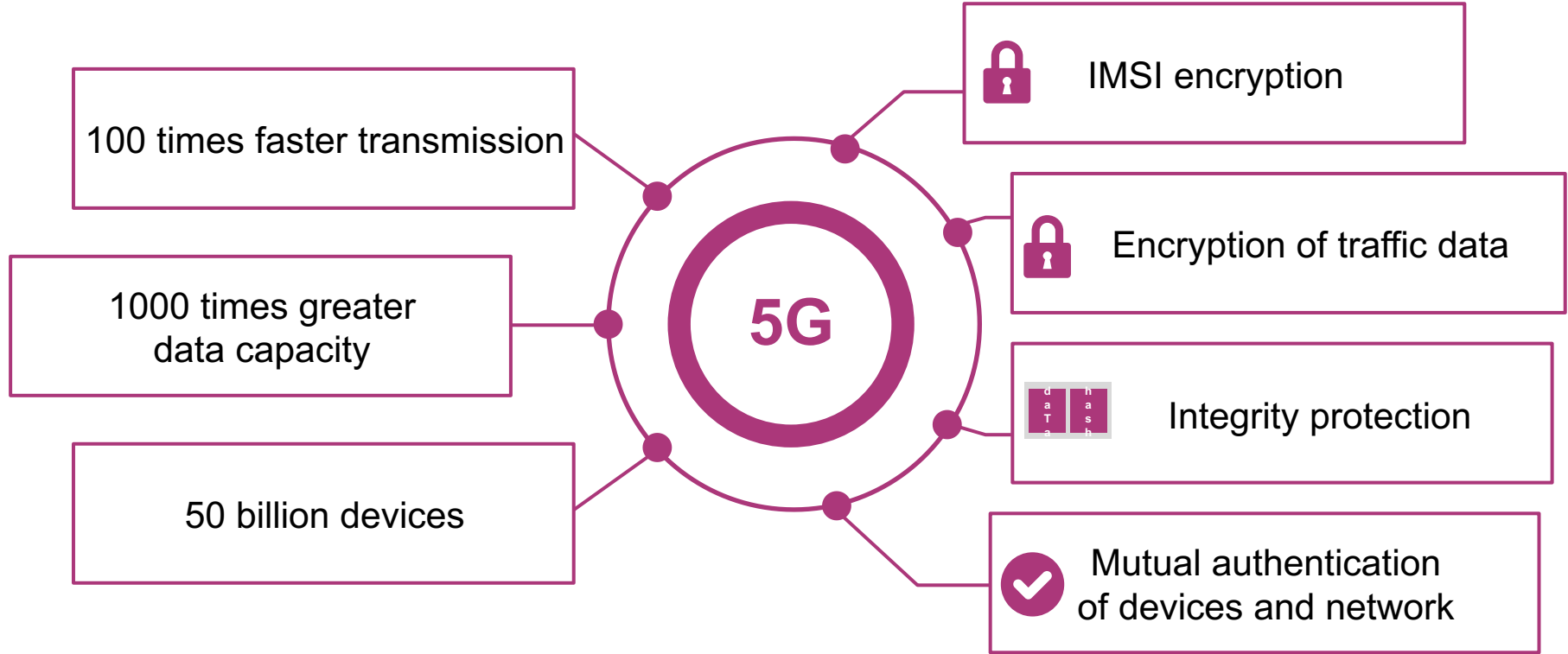


Others



Source: ABI Research, <https://go.abiresearch.com/lp-the-true-value-proposition-of-the-esim>; ABI Research, eSIM in the Consumer and M2M Markets Q1-2020

# 5G boosts cellular connectivity and is a huge step forward in terms of security





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# The SIM Card (Subscriber Identity Module)



## Why a SIM Card

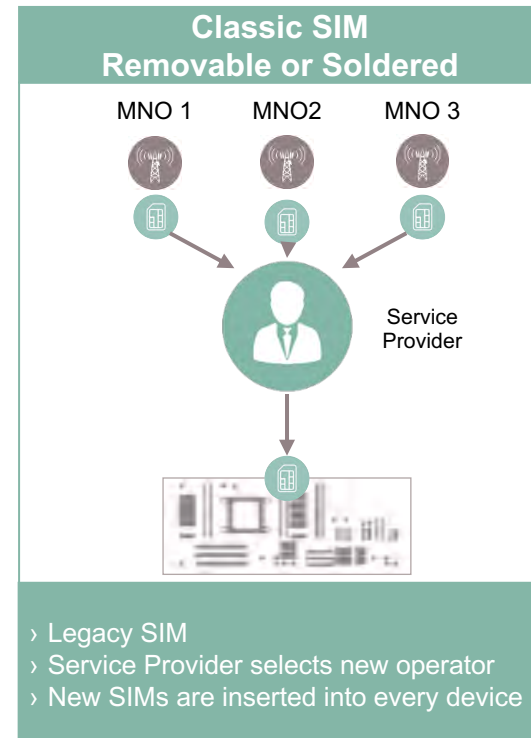
- › **Stores an operator defined profile**
- › Identification and authentication with the selected mobile network
- › Soldered (MFF2) or removable



## Limitations of the Classic SIM

- › Need to contract with multiple MNO\*s for multi-national coverage
- › Maintenance, supply chain management, risk of theft
- › Robustness and Interoperability
- › Cost of SIM switch when change of Operator contract

\*MNO: Mobile Network Operator





# The Soft SIM and integrated SIM



## Soft SIM / iSIM

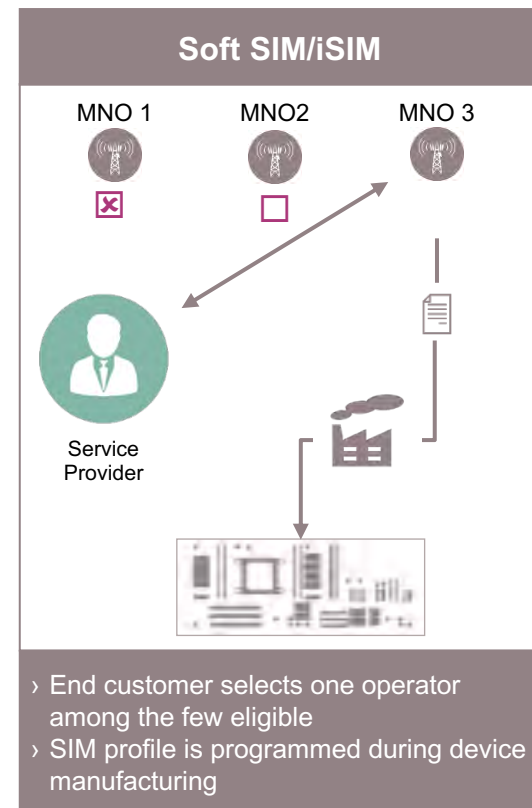
- › Proprietary SIM Solutions
- › Suitable for closed loop systems with one or very few MNO



## Limitations of the Soft SIM and iSIM

- › Not standardized
- › Complex supply chain management
- › Limited Security and no interoperability
- › Very low acceptance at MNO

\*MNO: Mobile Network Operator



# eSIM, SoftSIM or iSIM?

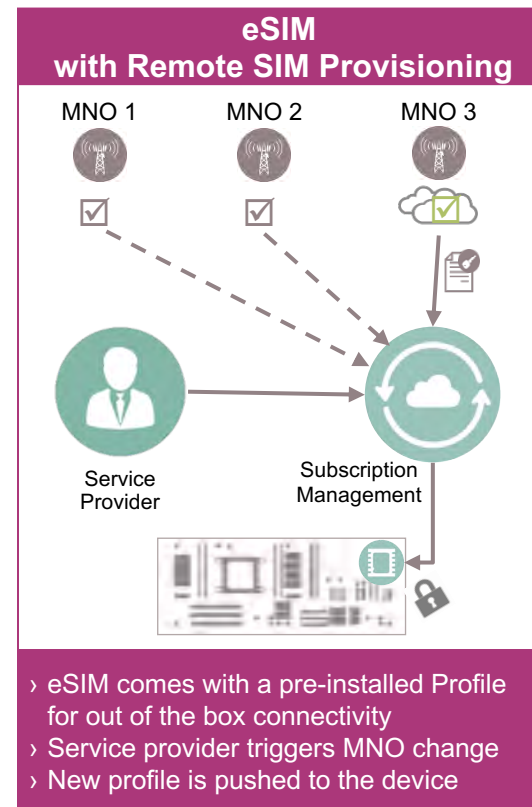


## eSIM with Remote Sim Provisioning

- › True SIM with Remote Provisioning Over The Air through a subscription management portal
- › GSMA Standard
- › 2G/3G/4G/LPWA/5G Compliant
- › Removable or solderable

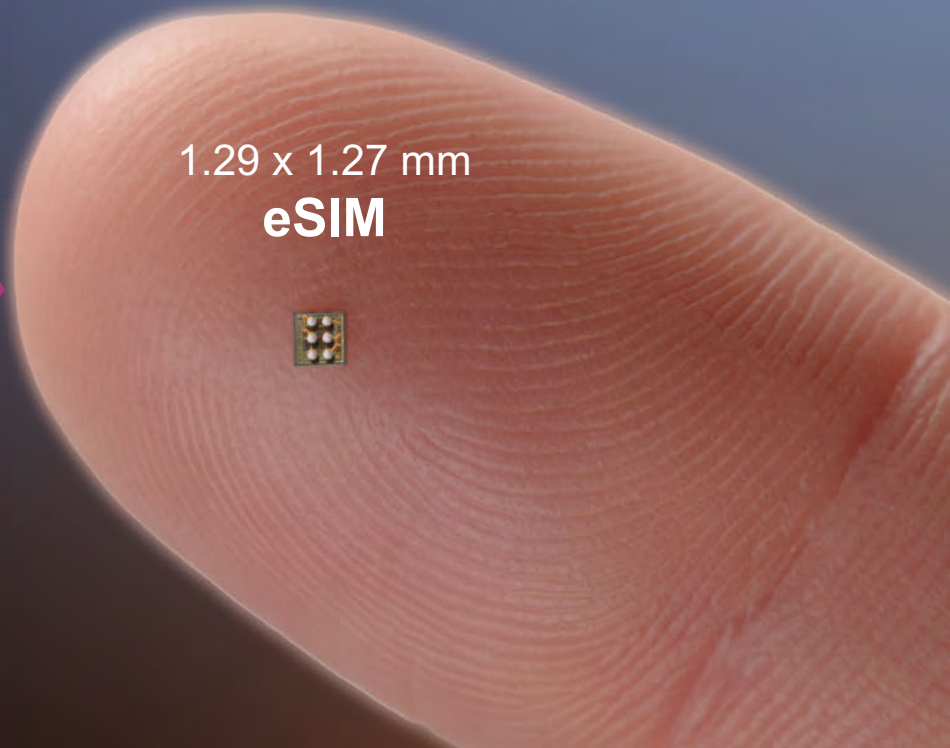
## Benefits of eSIM

- › One SKU can be used all over the world
- › Can hold multiple MNO Profiles
- › Interoperability, Security
- › Ideal for tiny modules, ruggedized devices and rough conditions
- › Anti-Theft (can be soldered on the Circuit Board)
- › Offers an increased Life Span



# eSIM to replace traditional SIM solutions in the long run

- ✓ Evolution of the physical subscriber identity module (SIM) cards
- ✓ Fixed module integrated into the device allows full design flexibility
- ✓ Over-the-air SIM provisioning and MNO swapping
- ✓ More flexibility in choice of operator for consumers
- ✓ Facilitating supply chain management of IoT devices



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# Infineon offers a broad portfolio of eSIM solutions



## Security Controllers

State-of-the-art 32-bit security controllers in 40nm technology



## Personalization

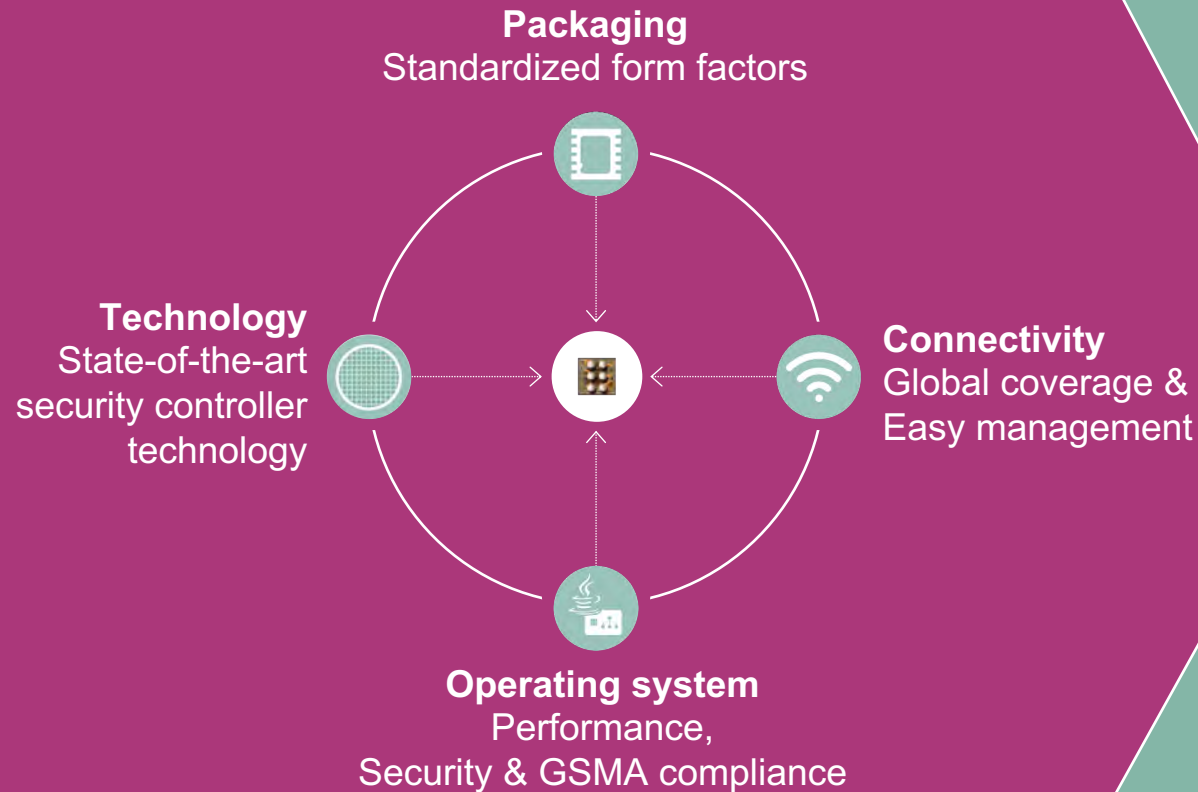
Simple and highly optimized wafer-level personalization process



## OPTIGA™ Connect

eSIM turnkey solution for cellular-connected IoT devices

## Combining key components to provide a turnkey eSIM solution



# News OPTIGA™ Connect IoT to connect IoT devices globally



## OPTIGA™ Connect IoT

- › Simplified supply chain and personalization with pre-loaded worldwide bootstrap connectivity
- › Easy integration & management: one eSIM solution for multiple use cases and global deployment
- › Flexible selection out of > 640 Mobile Network Operators
- › GSMA specified Remote SIM Provisioning architecture
- › Security evaluated, meeting GSMA requirements
- › Industrial quality with an operating temperature range of -40 °C to +105 °C
- › Choice of packages meeting the major application needs: size & robustness

# OPTIGA™ Connect IOT OC2321 – Product Brief

## Cellular Connectivity drop-in for IoT devices



### Extensive Set of Use Cases

- › Out-of-the-box connectivity
- › Worldwide single Stock-keeping-unit
- › Lifecycle Management

### Easy to Integrate

- › Full turnkey solution
- › Bootstrap for global coverage
- › Connectivity management via MOVE
- › Adjustable data plan

### Future proof

- › GSMA compliant
- › Interoperability allows new MNO onboarding & change of Subscription Management platform
- › Certified against CC EAL 5+ (exceeded today's required security level)
- › Open for integration of additional applets



GSMA eSIM compliance	SGP.02 version 3.2	Temperature Range	-40 to +105°C
Java Card	3.0.5 classic	Interface	ISO7816
GlobalPlatform	2.2.1	Operating Supply Voltage	1.62 to 5.5 V
Bootstrap connectivity	Tata Communications	Package	MFF2





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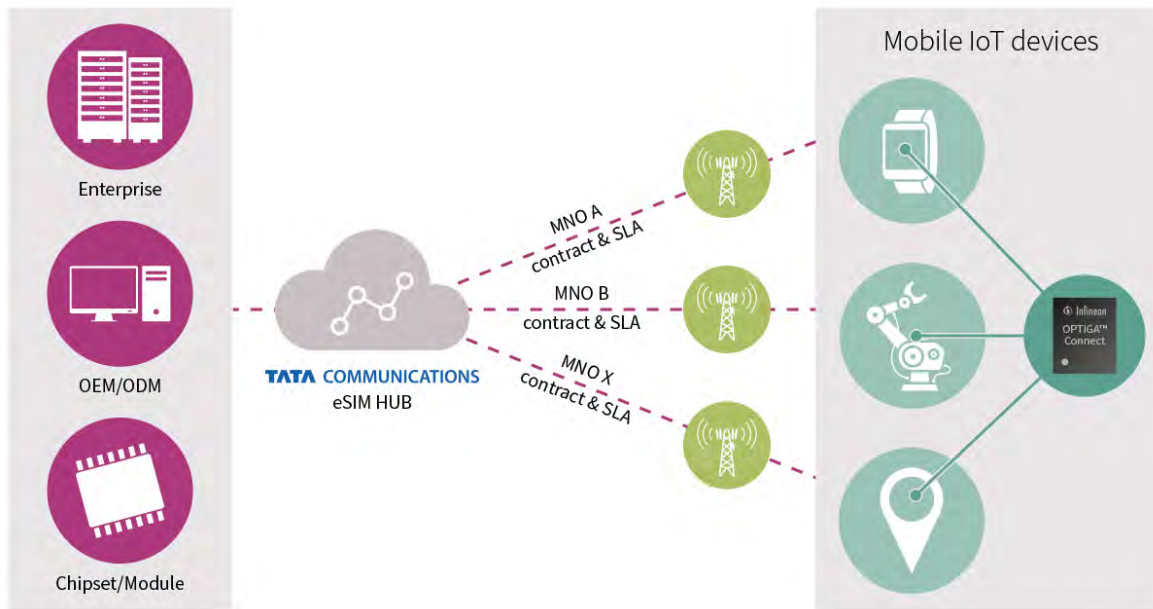
4

Our eSIM Platform partner – Tata communications

## A different approach to deploy industrial IoT at scale

### Bringing eSIMs and Management Platforms together

Combine eSIM technology with a single contract, and single interface to manage connected services globally during the various stages of the hardware lifecycle.



# Tata Communications & Infineon – Joint Value Proposition



## **Simplified hardware BOM, optimized design & TCO**

- › Reduced footprint with increased level of embedded functionality
- › Single SKU for global out-of-the box cellular service personalization, regardless of market segment / vertical
- › Comprehensive access to an evolving partner eco-system, global & local, for evolving support of new, fit for purpose, business models & revenue streams



## **Operational efficiency**

- › No disruption to the current logistics or procurement process
- › Global cellular enablement & operational connectivity management, including "last mile" management
- › Automated service provisioning in the relevant cloud, for application optimization
- › Automated business rules for relevant service localization, relevant updates & vendor / service provider interoperability management, post deployment



## **No compromise on security**

- › Best of breed hardware combined with multi-layered connectivity management, from silicon over edge to cloud

# Cellular IoT offers clear advantages for M2M connectivity

## But it also requires some tough choices

While cellular IoT offers clear advantages as the connectivity enabler for M2M, including cost effective, pervasive and secured connectivity, it also requires choices to be made which will impact the way a device is connected over a lifetime that could be measured in decades...

### Difficulty Selecting Connectivity Provider

At the point of device or module manufacture, it is not known yet where or how the device will be deployed or used

### Flexibility of change

Once deployed in different countries, changing connectivity provider becomes a logistical and operational challenge

### Compliance with Global Telecom Policies

It becomes a significant undertaking to comply with regional or national regulatory frameworks at the point of manufacture

### Consistent user experience

Becomes challenging in an environment where multiple service providers may provide connectivity for services that cross borders



# OPTIGA™ Connect OC2321 for large-scale IoT deployments

## An easy way to benefit from cellular IoT

Simplification and security of all process steps give customers the satisfaction that their main problematics have been considered before, during and after deployment of its IoT devices.



### Easy to buy

OC2321 turnkey solution allows for a simplification of the supply chain (reduced interfaces, contracts, cost)



### Easy to design

OC2321 is delivered in MFF2 package industry standard to ensure easy design-in and possible multi-sourcing.



### Easy to deploy

OC2321 has a single SKU for all regions (230+ territories coverage). No specific set-up to implement per regions of deployment.



### Easy to connect

Infineon partners with Tata Communications which offers dedicated connectivity data plan acc. to customer, application and use case requirements.



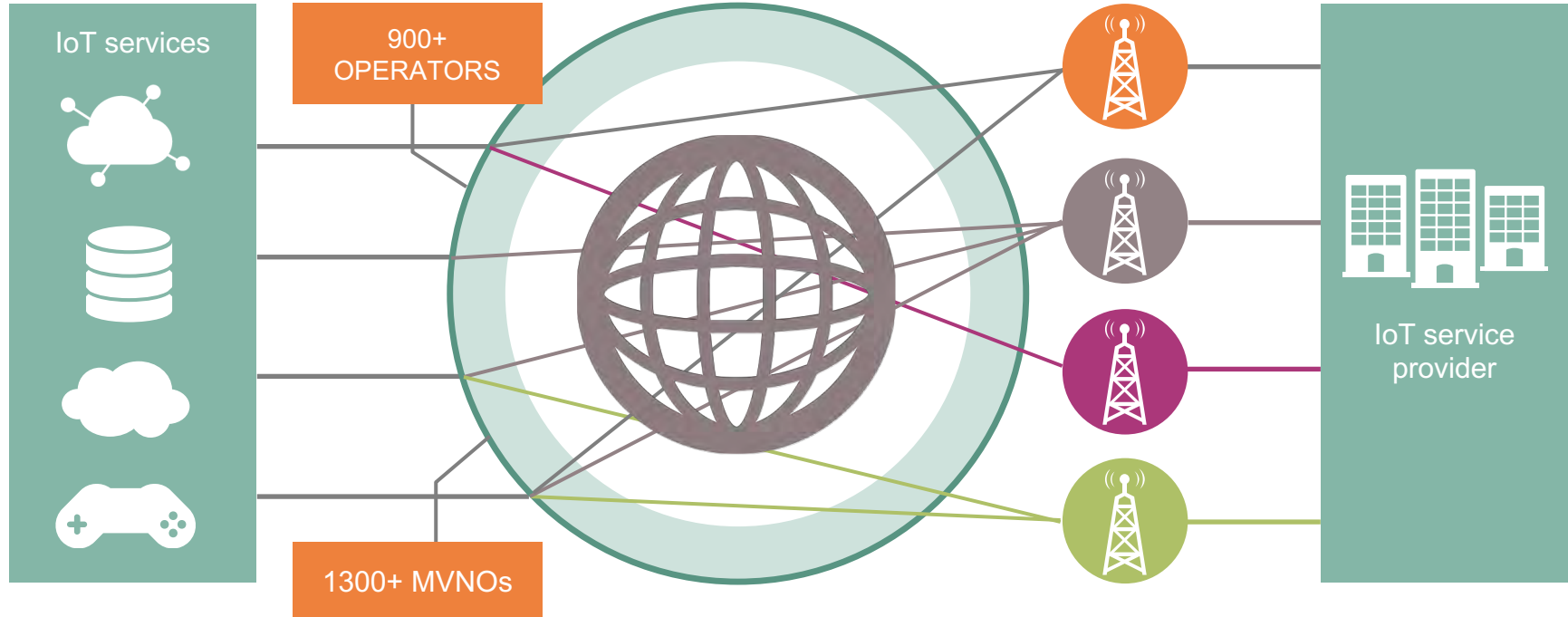
### Easy to manage

Tata MOVE™ platform allows for a centralized management of connectivity and other IoT services (e.g. Cloud service)

# Tata Communications

## Complex operator agreements and relationships

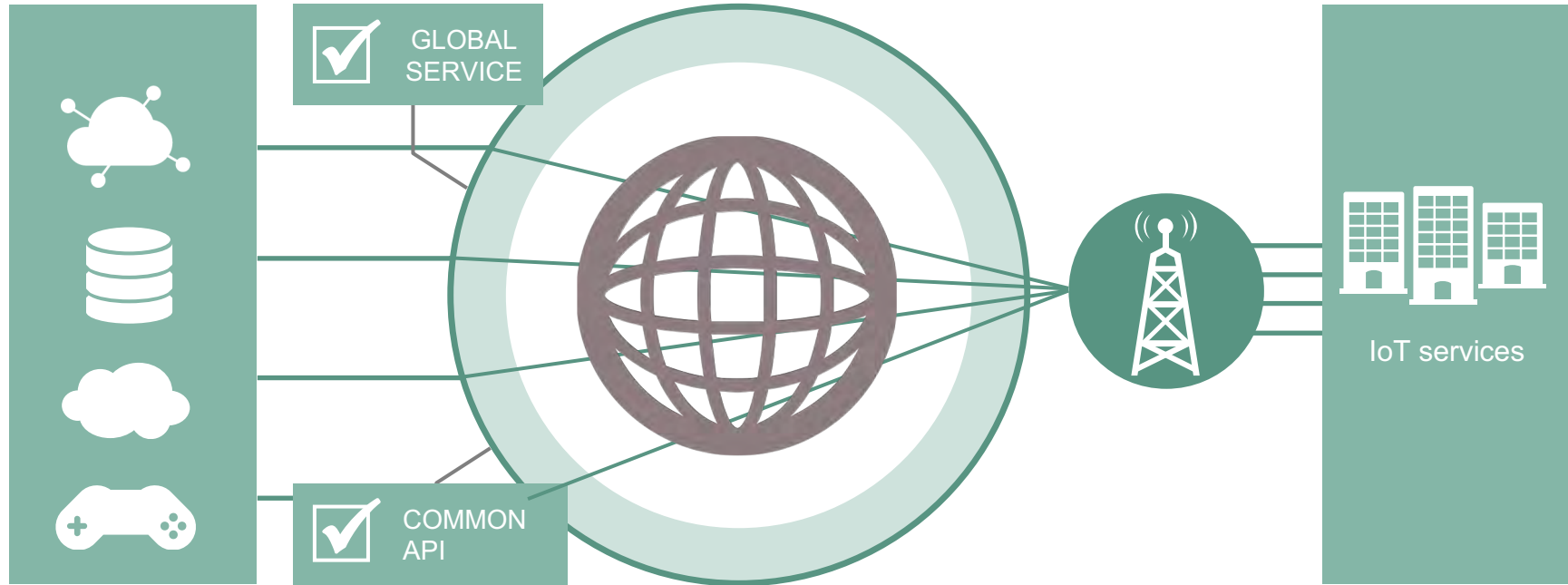
### How to deal with multiple mobile network operators and interfaces to maintain service continuity



# Tata Communications

## A new approach: Tata communications MOVE

**Single relationship to manage globally deployed IoT services (including byod)**

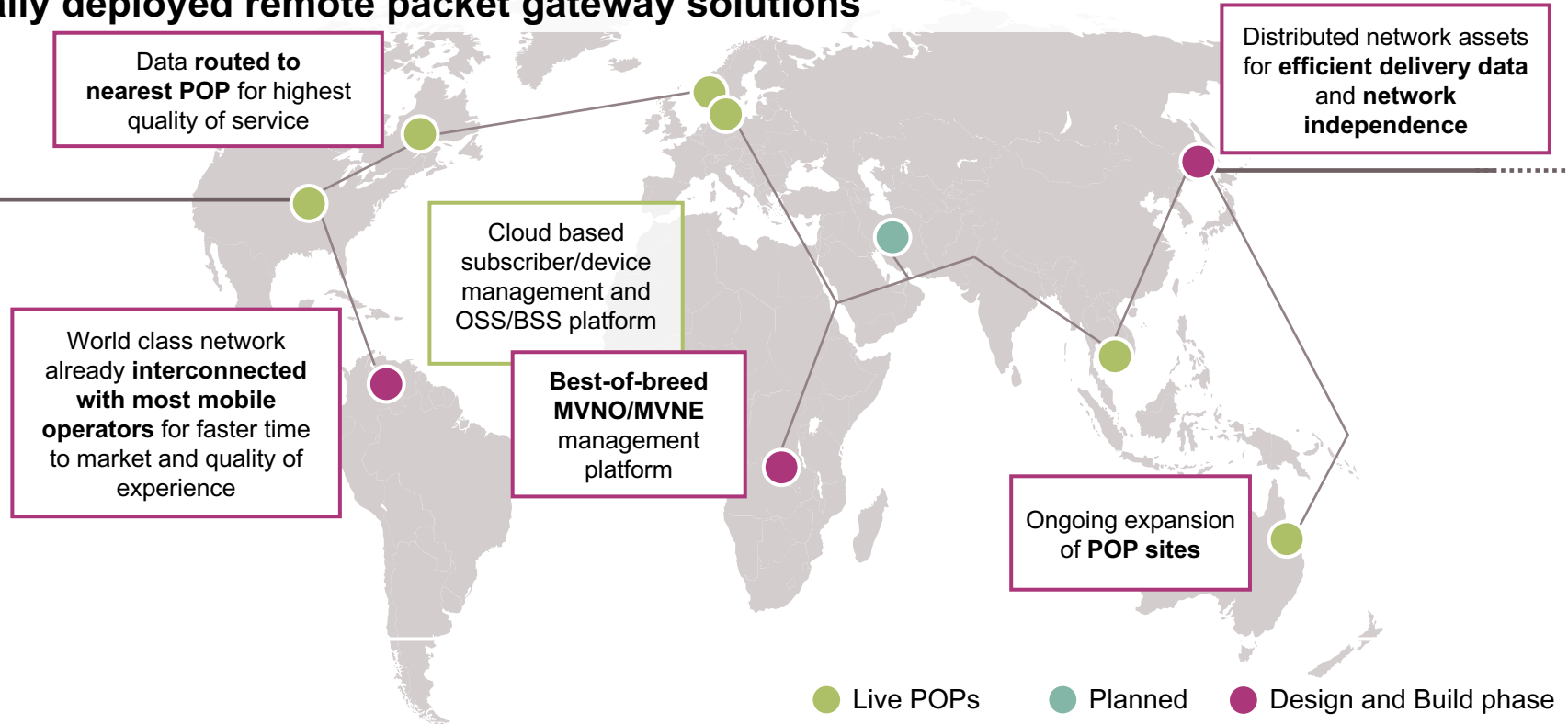


# Tata Communications

## Fully owned global MOBILE infrastructure



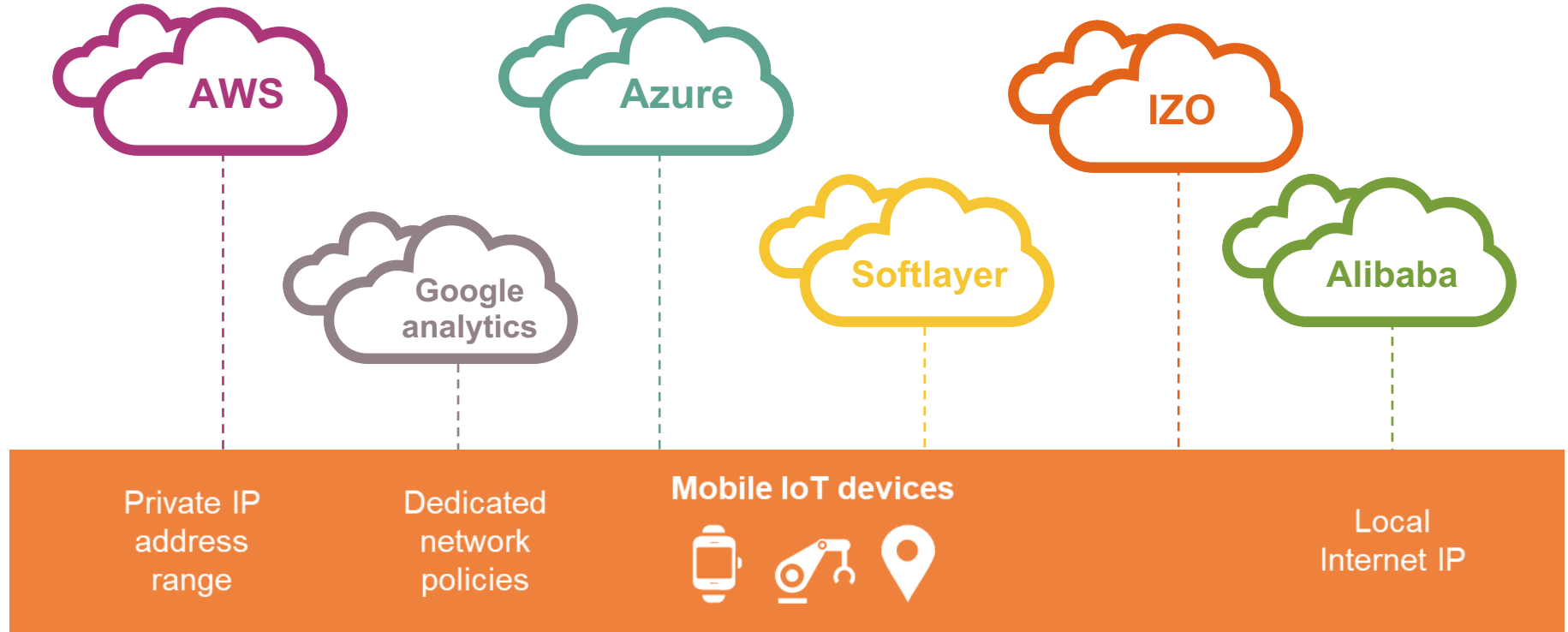
### Globally deployed remote packet gateway solutions





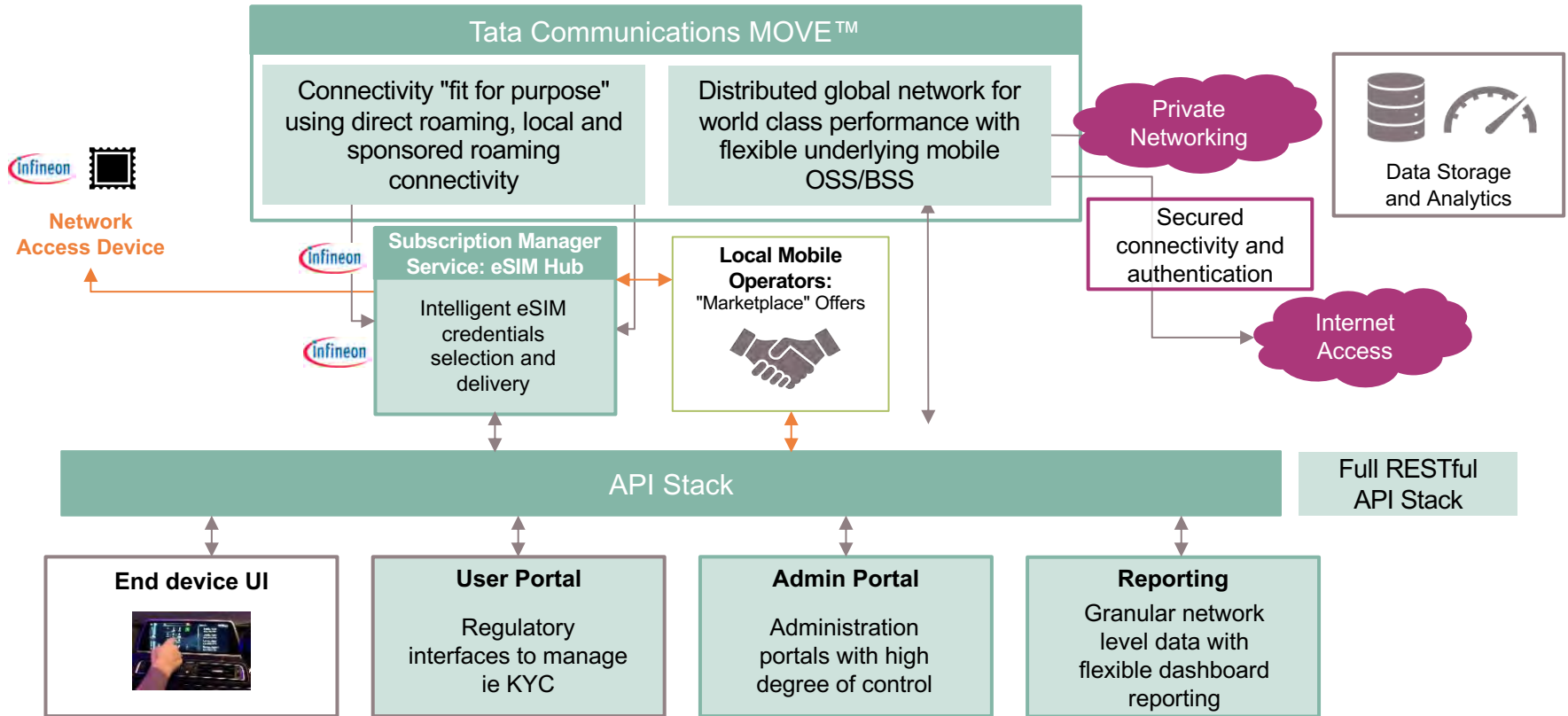
# Tata Communications

## Cloud application connectivity service



# Tata Communications

## End to end connectivity reference design



# Tata Communications

## Key assets



1

### Global network

- › 30% of all global Internet routes
- › 85m voice minutes daily



2

### Technology

- › 10% of revenue invested back into technology
- › Connections with all major cloud providers



3

### Last mile access

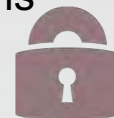
- › Agreements with 600+ mobile operators
- › 50% of all mobile roaming interconnections



4

### Security

- › Managed SoC facilities
- › 5bn financial transactions supported annually



# You can count on us

**Solutions proven  
in the industry**

**200 million**  
eSIM's delivered

**Best  
partner network**

**50 Partners**  
for Security

Most trustworthy and innovative network  
of partners in the security space

**Extensive track record  
and reliable logistics**

**36 billion**  
units shipped

In FY 17/18  $\approx$  4 pieces  
for every person in the world

**Long-term  
commitment**

**10 years**  
product lifetime  
commitment

**Shaping tomorrow's  
standards**

**> 100**  
standardization bodies


Driving standardisation bodies like  
GSMA, ETSI, Global Platform,  
3GPP and NFC Forum

**Strong  
innovation power**

**> 25,000**  
patents

7,161 R&D employees; 11% of  
Infineon's revenue goes into R&D



An aerial night photograph of a city skyline. The central focus is a tall skyscraper with a distinctive golden dome, illuminated against the dark blue twilight sky. Surrounding it are various other high-rise buildings, some with glowing windows and others with external lighting. The city streets below are visible, with light trails from cars and streetlights. The right side of the image is partially covered by a purple geometric overlay containing text.

**Which IoT security  
challenges do you  
face?**





Part of your life. Part of tomorrow.