



# Paving the way for sustainable AI

## We enable and provide AI

May 2024



# Infineon and you – driving the AI revolution

Our technologies and AI-models drive the development of energy-efficient, high-performance and reliable AI applications of the future – and thus for your successful market entry.



## We power AI

Creating a more sustainable future by providing technologies to reduce power losses and cooling costs in greener data centers of the future.



## We enable and provide AI

Supporting customer's innovation with semiconductor solutions, software, and tools that help deliver AI innovation quickly, efficiently, and at scale.



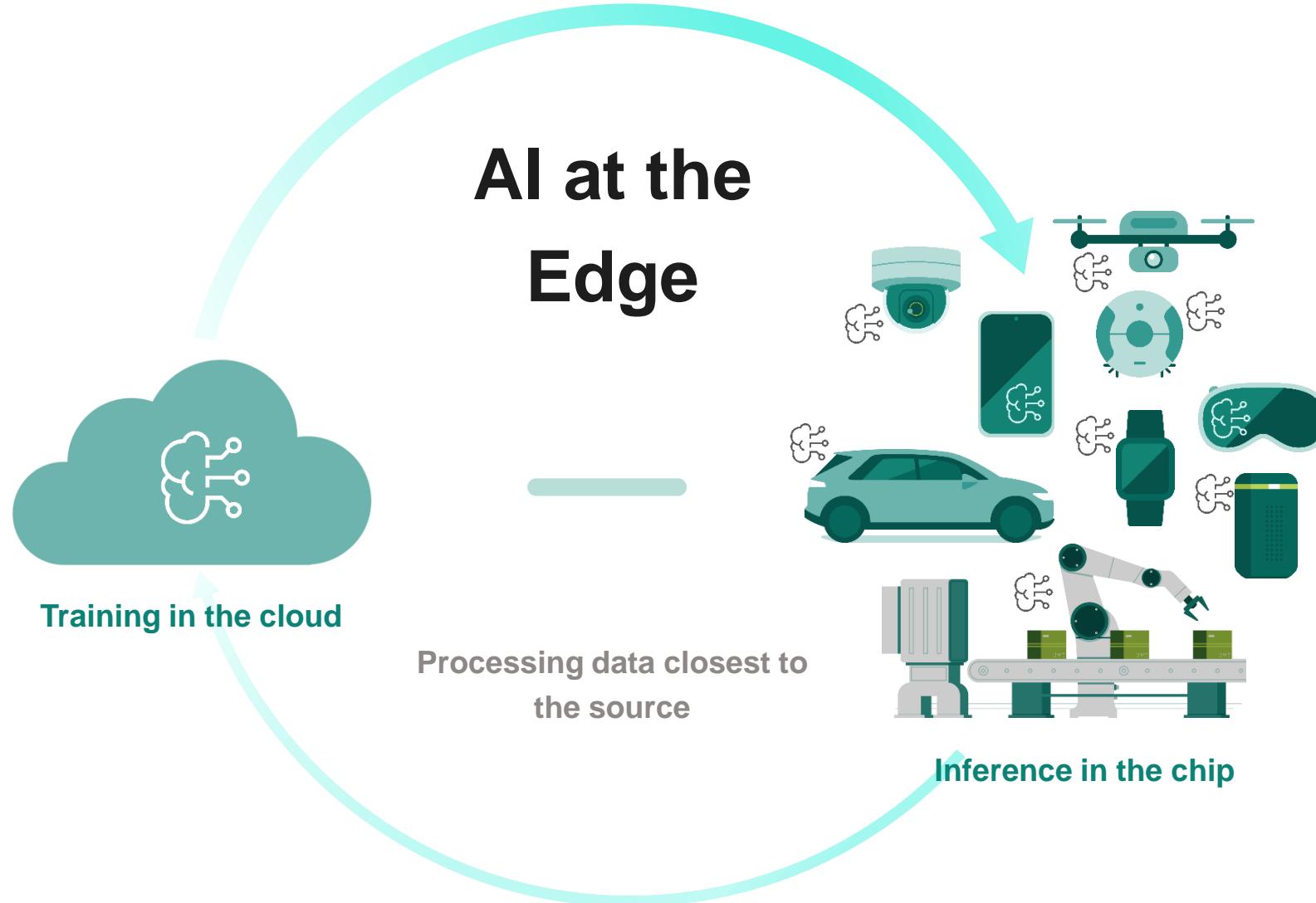
## We use AI

Moving forward for high-quality solutions by adopting AI across the organization for smarter products and more streamlined processes.



**We enable and  
provide AI**

# Real-time requirements and the need for power-efficiency, security and privacy drives AI-processing at the edge



## Key benefits of Edge AI

**Low latency and real-time response**



**Higher power efficiency**

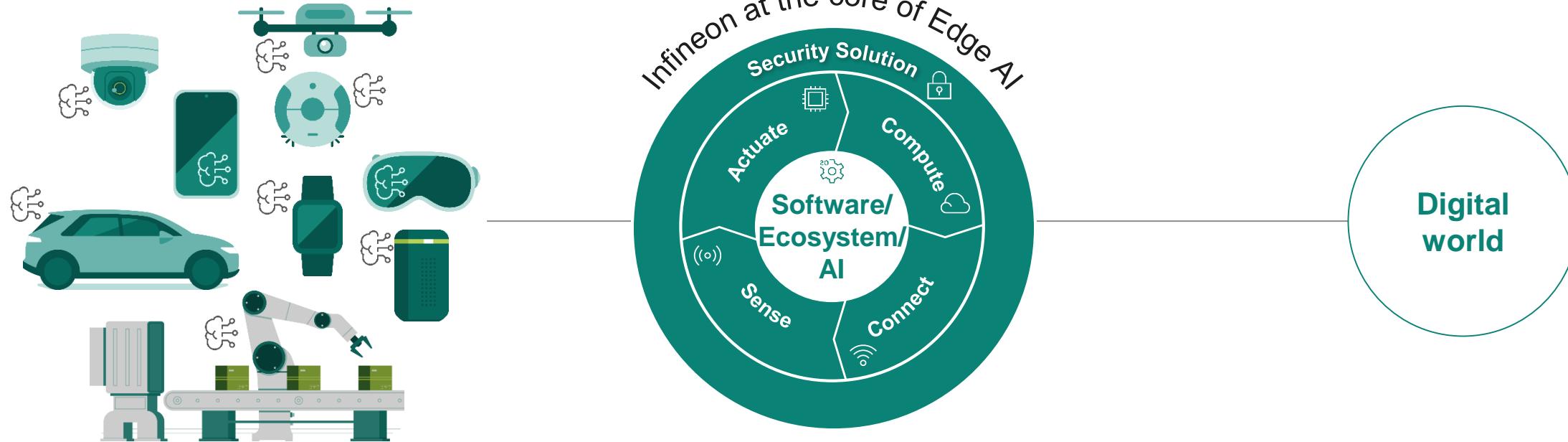


**Improved security and data privacy**



**Reduced cost**

We provide & enable a wide range of technology-solutions for your AI solutions – for every level of AI knowledge



**Infineon at the core of Edge AI:** Infineon's complementary set of AI-specific products and solutions, an end-to-end ML platform as well as an extensive application knowledge and a broad network of experienced AI partners allows you to get your AI application to market quickly – without having to be a proven AI expert.

# Infineon offers end-to-end technology solutions for your AI market entry



Digital Services and AI solution platforms



Hybrid AI-based services

In-field Power Analytics

e.g. RUL\*

XENSIV™ sensor solutions

e.g. Sleep quality service

And others...



AI-models for a wide variety of applications



Baby cry detection  
Coughing detection  
Snoring detection

Siren detection  
Alarm detection  
Gesture detection

Surface detection  
Yelling & commotion detection  
Arc Fault Circuit Interrupters

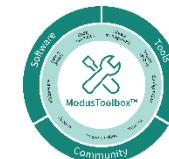
Wearing detection (for headphones, helmets, etc.)  
...



End-to-end software solutions for easy training & deployment



Imagimob Studio

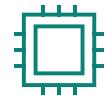


ModusToolbox™

AI partner ecosystem:

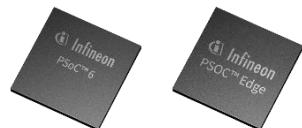


DesignWare ARC  
MetaWare Toolkit



The right hardware for your Edge AI model

MCUs:



PSOC™



AURIX™



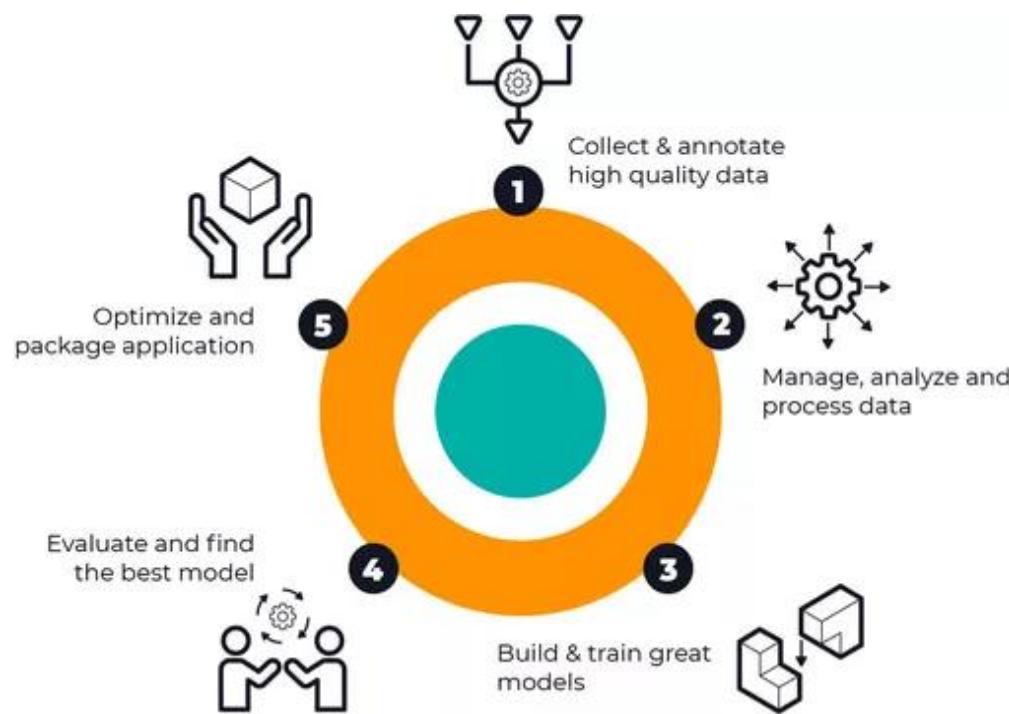
TRAVEO™



XMC™

XENSIV™ smart sensors portfolio for automotive, industrial and consumer

# Imagimob Studio helps you take your Edge AI ideas to production quickly and easily



**State-of-the art, end-to-end ML development platform:** Collect & annotate data directly from your target hardware. Create, train, evaluate & deploy great ML models fast.



**Own your own data:** Data is only used by Imagimob to train your models. Data is stored offline on your machine.



**Not locked into the Ecosystem:** Build a custom model, or bring your own to optimize for the edge, and deploy on the hardware of your choice.



**AutoML functionality:** Auto-generates high performance AI models optimized for speed and low footprint.



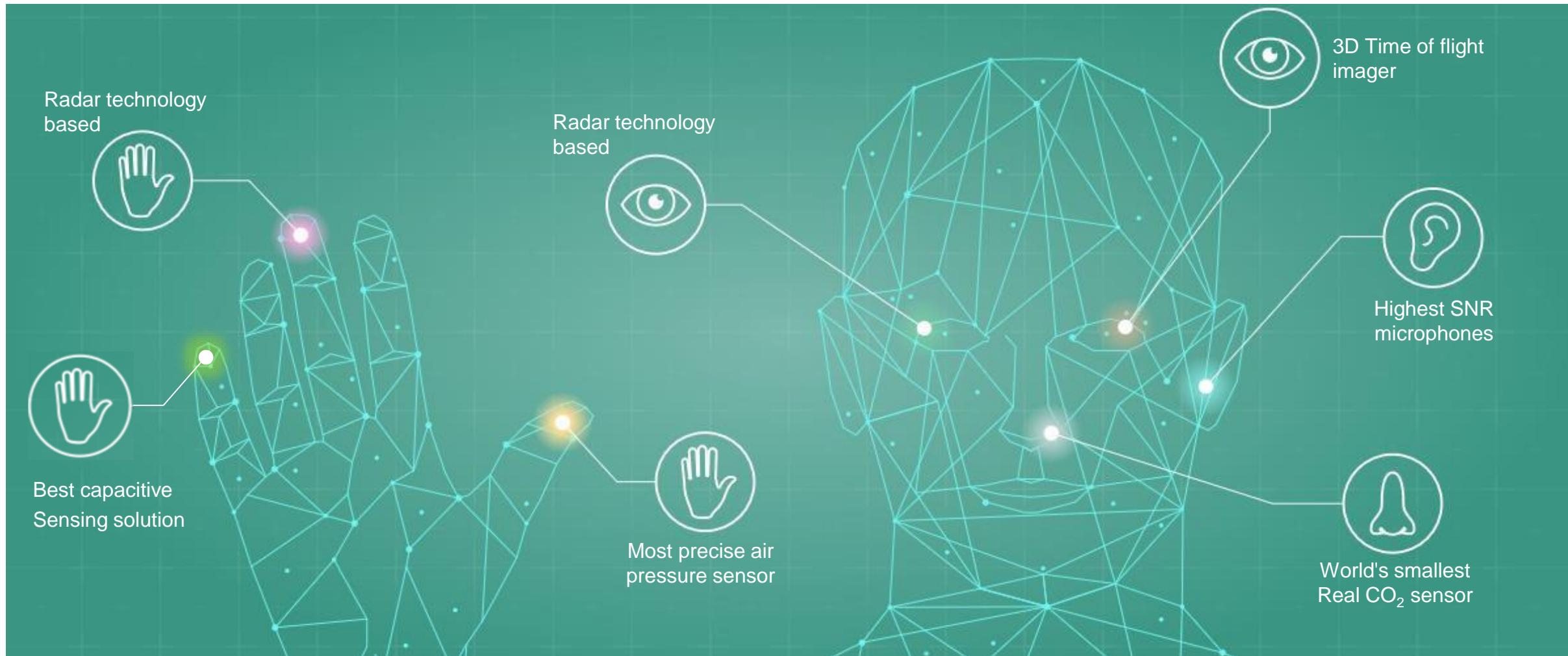
**Visualization is king:** No more "black box": Follow your machine learning model creation journey with our Graph UX.

- Imagimob Studio supports all INFINEON Microcontrollers (PSoC™, AURIX™, TRAVEO™, XMC™)
- Imagimob in cooperation with INFINEON can develop customer specific AI-Models

# Our intuitive sensors are enabling Edge AI – Giving things the human sense



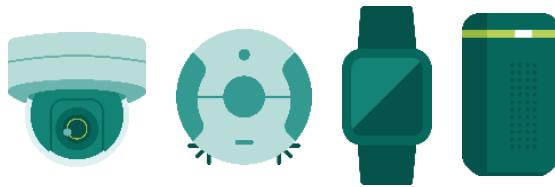
Infineon **XENSIV™ sensors** are exceptionally precise, thanks to industry-leading technologies. They are the perfect fit for your AI applications in automotive, industrial and consumer markets.



# Our advanced technological solutions address a wide range of Edge AI applications

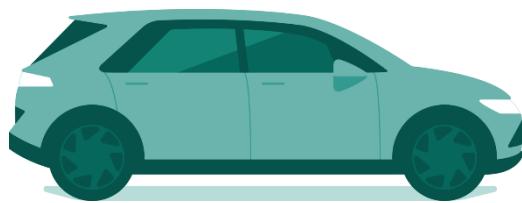


## AI in IOT & Consumer



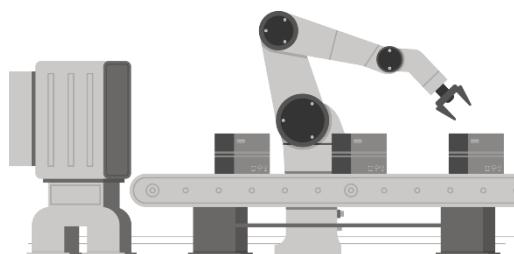
**Democratizing AI** by bringing the computational power of AI algorithms **closer to the source data** with **smarter** and **greener** devices for **intuitive real-time** interaction.

## AI in Automotive



Ushering in a new era of connected and autonomous vehicles with **reliable, safe, and secure** systems for **real-time safety critical applications**.

## Industrial AI



Creating self-learning systems for greater **productivity, quality, and efficiency** and supporting the adoption of sensor-based **predictive maintenance** models.



**AI solutions for IoT & consumer applications**



# Infineon provides a comprehensive end-to-end embedded AI solution



In-house AI Software

 **imagimob**  
An Infineon Technologies Company

Development & AI Ecosystem

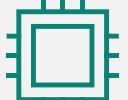
 **ModusToolbox™ Software**

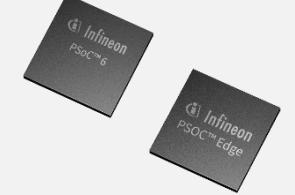
 **SensiML™**

 **Cyberon** Leading Speech Solution Provider

 **Micr.ai**



 **PSoC™ 6 or PSoC™ Edge Microcontroller**





 **Infineon sensors**

 **Connectivity & security solutions**

# PSoC™ 6 AI Evaluation Kit is Infineon's HW Platform for Edge AI. It Enables the full ML to embedded SW journey with endless possibilities for customers.

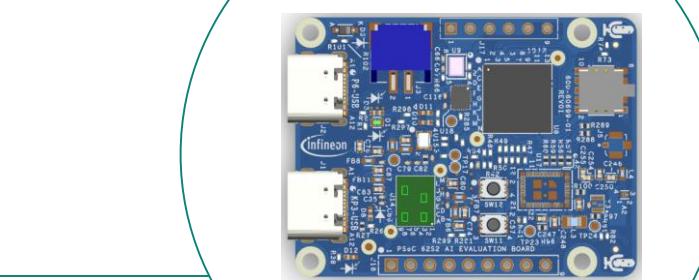


Launching 06/24



## Easy to use & low-cost

Evaluation board with efficient form factor for easy prototyping



**CY8CKIT-062S2-AI**



## Easy creation of ML models

Sensor fusion-, ML-, acoustic-, time series- and radar models



## Connect easily & continuously improve models

Wired & wirelessly

## Fast time to market at minimal development cost

Direct launch for PSoC™ 6 & AURIX™



## End-to-end

Collect data, create, train, evaluate & deploy your ML models fast



## The best of Hardware, Software & ML

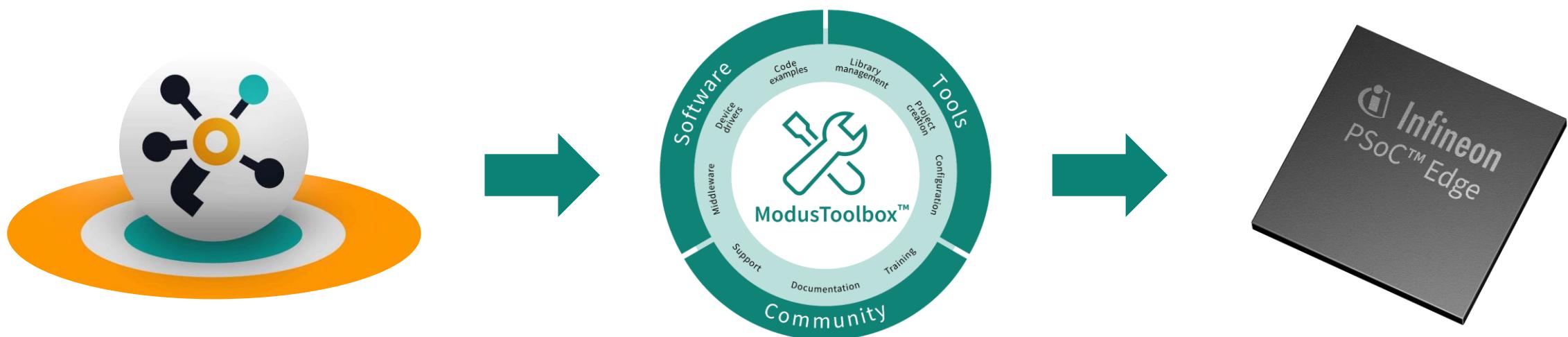
Solution approach with PSoC™ 6, QSPI Flash & multi-sensor input: radar, microphone, pressure & 6-axis motion sensor



# Customized Machine Learning on PSoC™ Edge with Imagimob Studio and ModusToolbox™



With the seamless integration of **Imagimob Studio** and **ModusToolbox™** companies can build and deploy robust machine learning models. When paired with **PSoC™ Edge**, companies can optimize power consumption and improve efficiency while adding intelligence to products.



**Imagimob Studio**, Infineon's platform for machine learning development, makes it easier to create Edge AI models

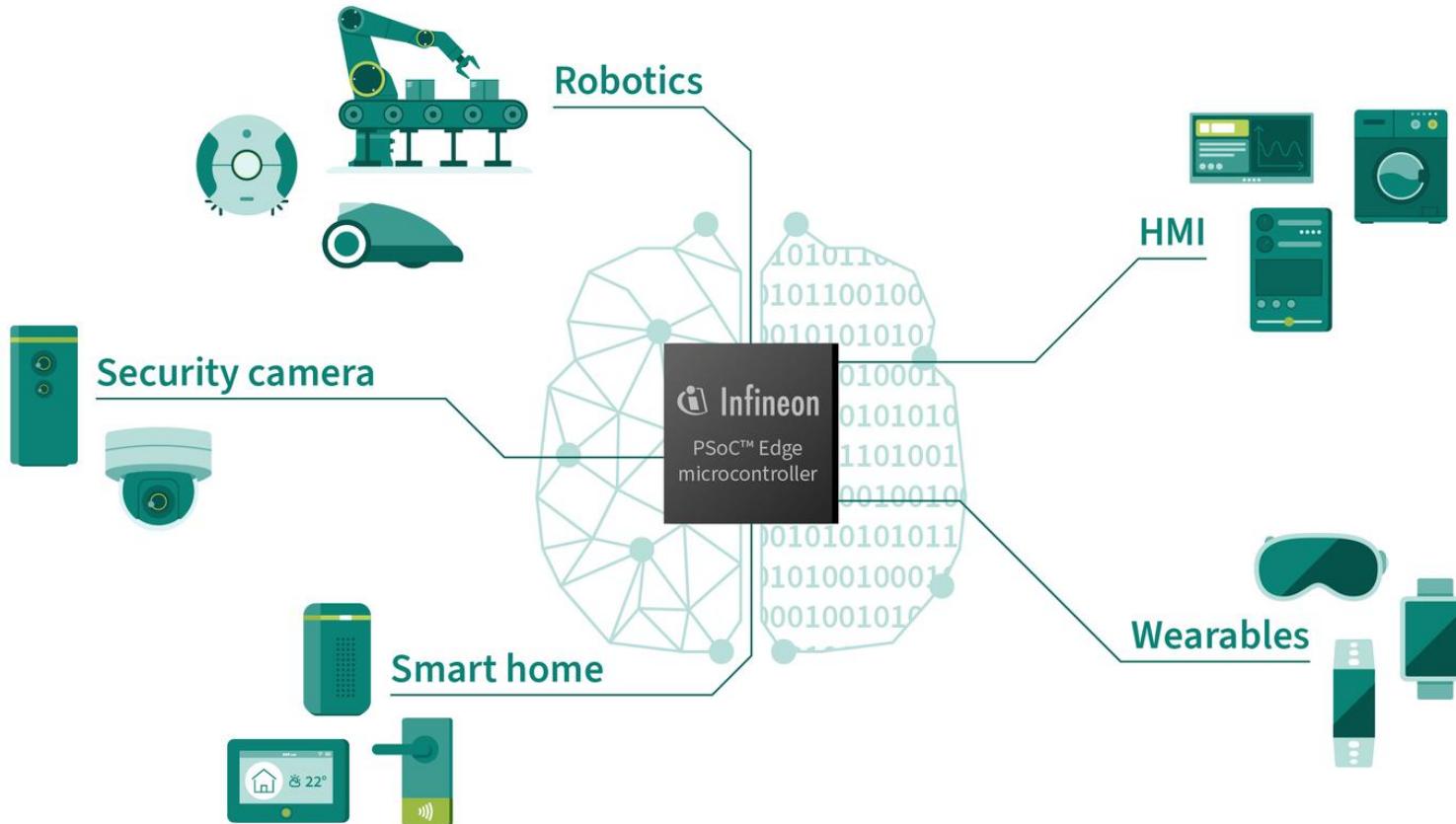
**ModusToolbox™ Software** is a modern, extensible development ecosystem

**PSoC™ Edge** is the next generation Machine Learning-enhanced sensing, low power, secured, and advanced HMI high-performance microcontroller family

# Next-generation PSOC™ Edge portfolio: Infineon PSOC™ Edge E81, E83 and E84 MCUs



## PSoC™ Edge – Enables a new generation of responsive machine learning devices



**Fully integrated system-on-chip (SoC) devices supported with comprehensive system design tools and software.**

**Based on the high-performance Arm® Cortex-M55.**

**Quick move from concept to product.**

**Fast time-to-market for IoT and consumer applications.**

# Security is key in the context of AI and in our portfolio

Security is crucial for Edge AI



Security is part of our DNA



New PSOC™ EDGE E8X product family



Multiple points of attack



Critical IP



Sensitive data



Designed to meet highest certification level provided in the Platform Security Architecture (PSA) PSA L4 iSE

Integrated secure enclave to support boot-time and run-time security services

Isolation of security protection and AI acceleration computation

# Our solutions help you make the most from our sensors.

## Making sleep measurable with the XENSIV™ Sleep Quality Service



### XENSIV™ Sleep Quality Service

#### Key analytics

### XENSIV™ Sleep Quality Service

#### Product details

**Sleep Attributes:**  
*Distinguishing between sleep and wakefulness*

**Sleep Stages:**  
*Detecting and monitoring different sleep stages*

**Respiratory Factor:**  
*Detects breathing events by analyzing relative changes in breathing intensity*

• Total sleep time	• Absence	• Breathing rate
• Sleep efficiency	• Presence /awake	• Breathing patterns
• Time to sleep	• Sleep	• No. of respiratory anomalies
• No. of awakes	• REM	
	• NREM	

- **Embedded Sensor:** IFX 60GHz Radar for precise sensing
- **Compute and Connect:** IFX PSoC™ and **Wifi+BT module** for edge compute and cloud connectivity
- **Cloud AI:** Globally accessible, near real-time analytics
- **OEM Data Ownership:** Secure, exclusive consumer data control and anonymized user data for on-boarding (BirthYear, Timezone, Gender)
- **Sleep Analytics API:** Instant access to sleep and other SQS insights



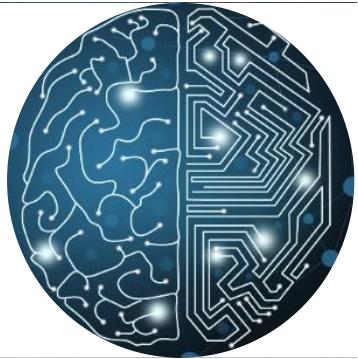
# Embedded AI solutions for Automotive



# AURIX™ TC4x Parallel Processing Unit (PPU) enables affordable artificial intelligence use cases for Automotive



## Artificial Intelligence & Neural Networks



### Optimize Automotive Use Cases

- › Cost Reduction
- › Innovation
- › Improve Performance
- › Accelerate Time to Market

## Automotive AI Use Cases



### Domain/Zone Control

- › Modelling
- › Model Predictive Control
- › IDPS & other security methods



### ADAS

- › Object classification
- › Advanced Radar Signal Processing
- › Sensor Fusion



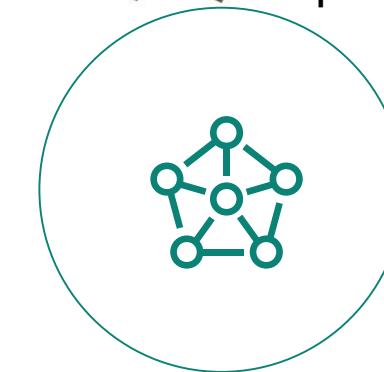
### xEV Applications

- › Predictive Control
- › Virtual Sensing
- › Advance State of Health (SoH) and State of Charge (SoC) algorithms



## PPU accelerator

SIMD vector DSP Co-processor



- › Data processing of linear algebra (e.g. matrix operations) and signal processing (e.g. filtering, convolutions)
- › Ultra fast control loop implementation
- › Implemented in low-latency cluster with mixed signal peripherals

For instance, AURIX™ TC4x PPU empowers the e-Drivetrain of the future for best-in-class system efficiency and cost-innovation

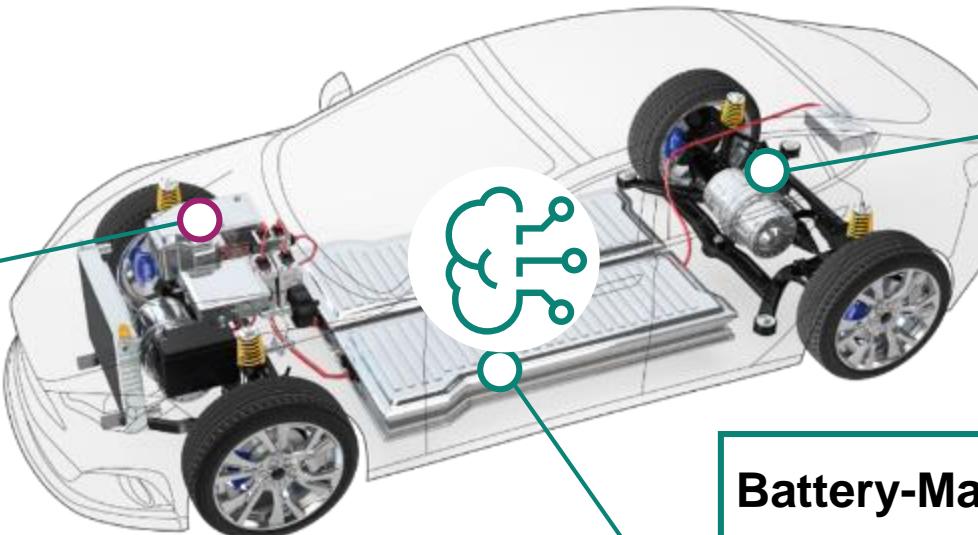


## TC4x PPU is enabling

### Power-Conversion

- Combining control and communication functions and reducing number of system MCUs from up to 7 to 1

**clear cost-down path and further efficiency increase**



Up to **12X**

TriCore performance, eg. for AI-applications based on 256 bit PPU

### HV Traction Inverter

- Motor Position Sensing
- Health Observing
- Temperature Estimation
- Model Predictive Control

**best-in-class system efficiency and cost-innovation**

### Battery-Management

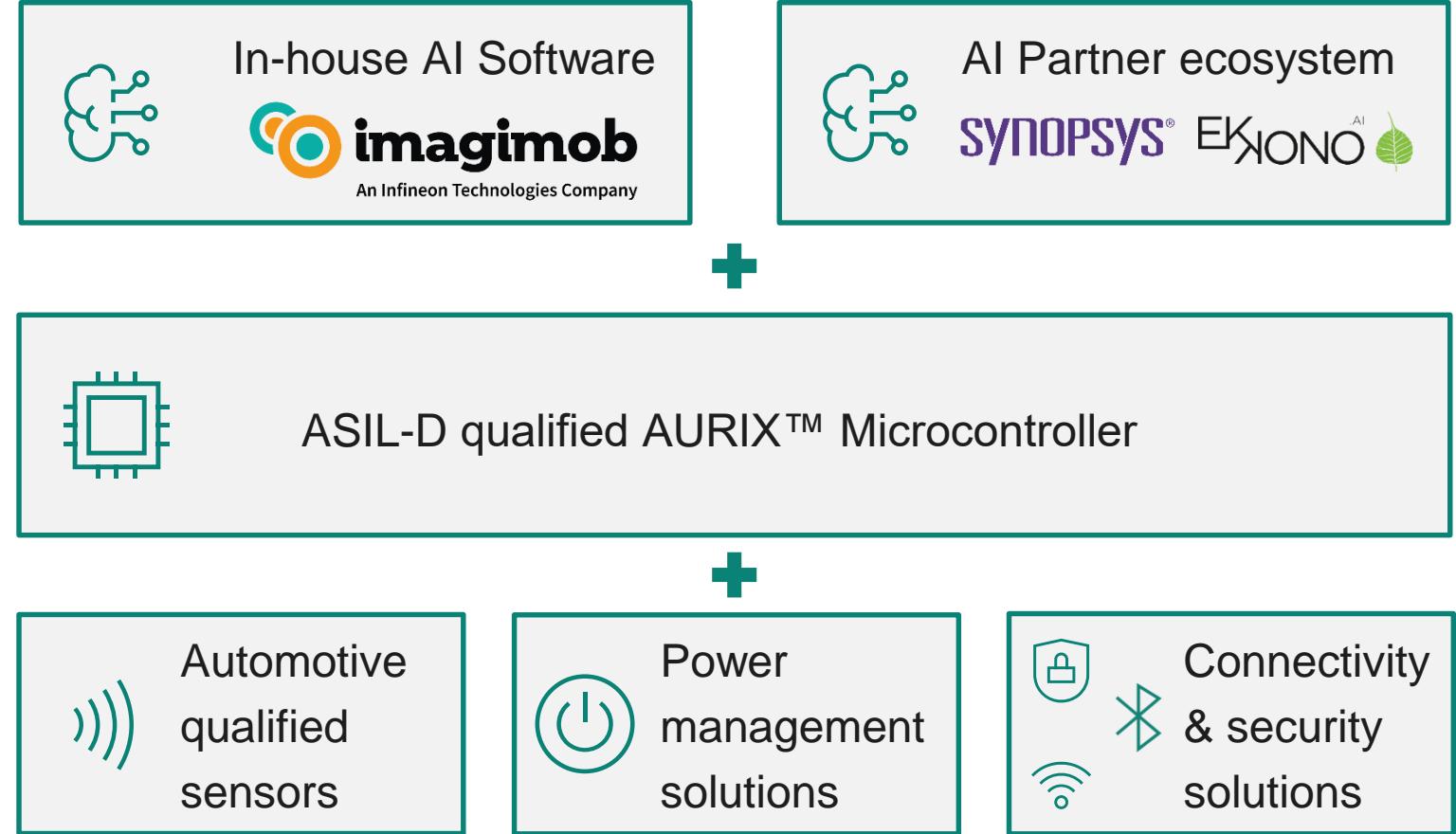
- Electrochemical models
- Hybrid ML accelerated models
- Artificial intelligence

**optimized Charging, extended vehicle range and battery life**

# Infineon provides a comprehensive end-to-end embedded AI solution with automotive qualified hardware and software



## End-to-end solution stack for Automotive AI





# Industrial AI solutions



# IAX provides digital representations of physical assets, housed in a docker with standardized interfaces to customer applications



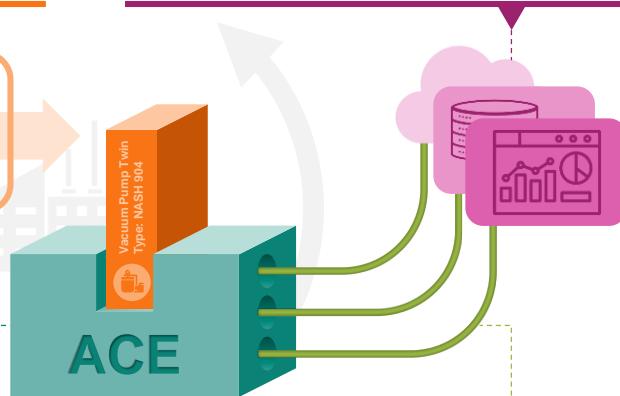
## 1. Digital Twin / Digital Twin Library

- Database of digital replicas for industrial equipment
- Physics-based models reflecting real-world properties of the corresponding asset for high accuracy and efficiency
- Simulation of asset condition to predict failures, optimizing lifespan & energy use



## 4. Customer Applications

- Customer applications (e.g. Building Management Systems) can seamlessly integrate data from deployed ACE
- IAX offers complementary applications like interactive dashboards and mobile apps that can be customized to specific front-end use cases



## 2. Analytics Core Element (ACE)

- Acts as pre-processing brain of the Digital Twin
- Stored on a PLC on site and compares sensor input data with model data
- Runs essential real-time analytics tasks, identifying anomalies and reports product status via APIs to Customer Applications

## 3. APIs

- Standardized interfaces for seamless integration of Digital Twin Model and ACE into customer applications, enhancing functionality
- Promotes ecosystem growth through third-party application development



## Value Proposition to Our Customers



Highly accurate and reliable physics-based models tailored to specific equipment and components

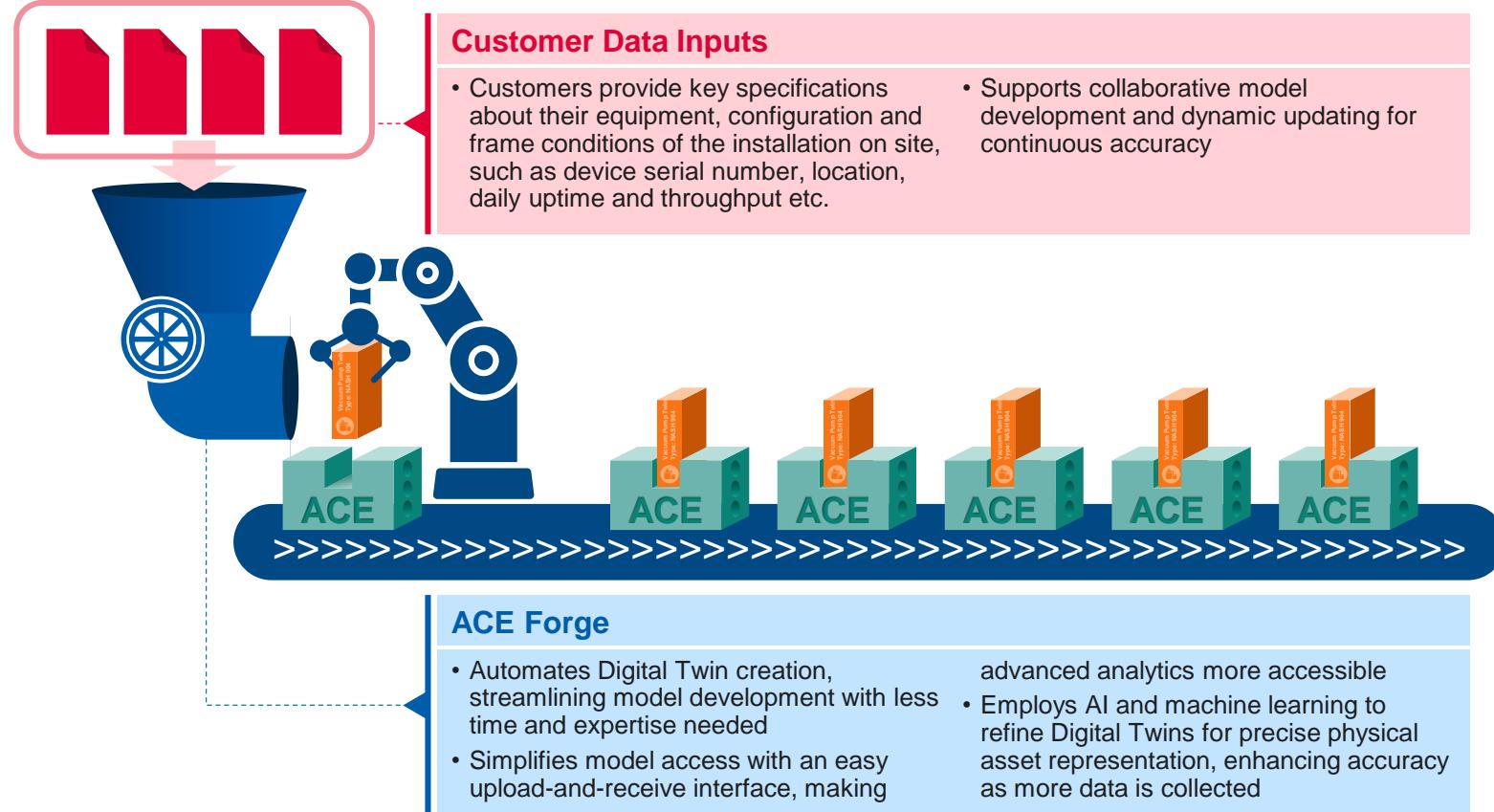


Precise analytics providing event notifications, alerts and status reports in real-time.



Ease of implementation thanks to standardized interfaces to common customer applications

# In the future, ACE Forge will mostly automate creating digital twins with ACE dockers that are compatible with customer infrastructure



## Value Proposition to Our Customers



Simple data entry thanks to user-friendly interface and menu navigation as well as plausibility check



Immediate assessment of potential savings and immediate cost estimate



Fast and automated model development through the use of generative AI solutions



# In-field Power Analytics Service, enhancing Converter Monitoring Solutions with unprecedented insights about the power stage.

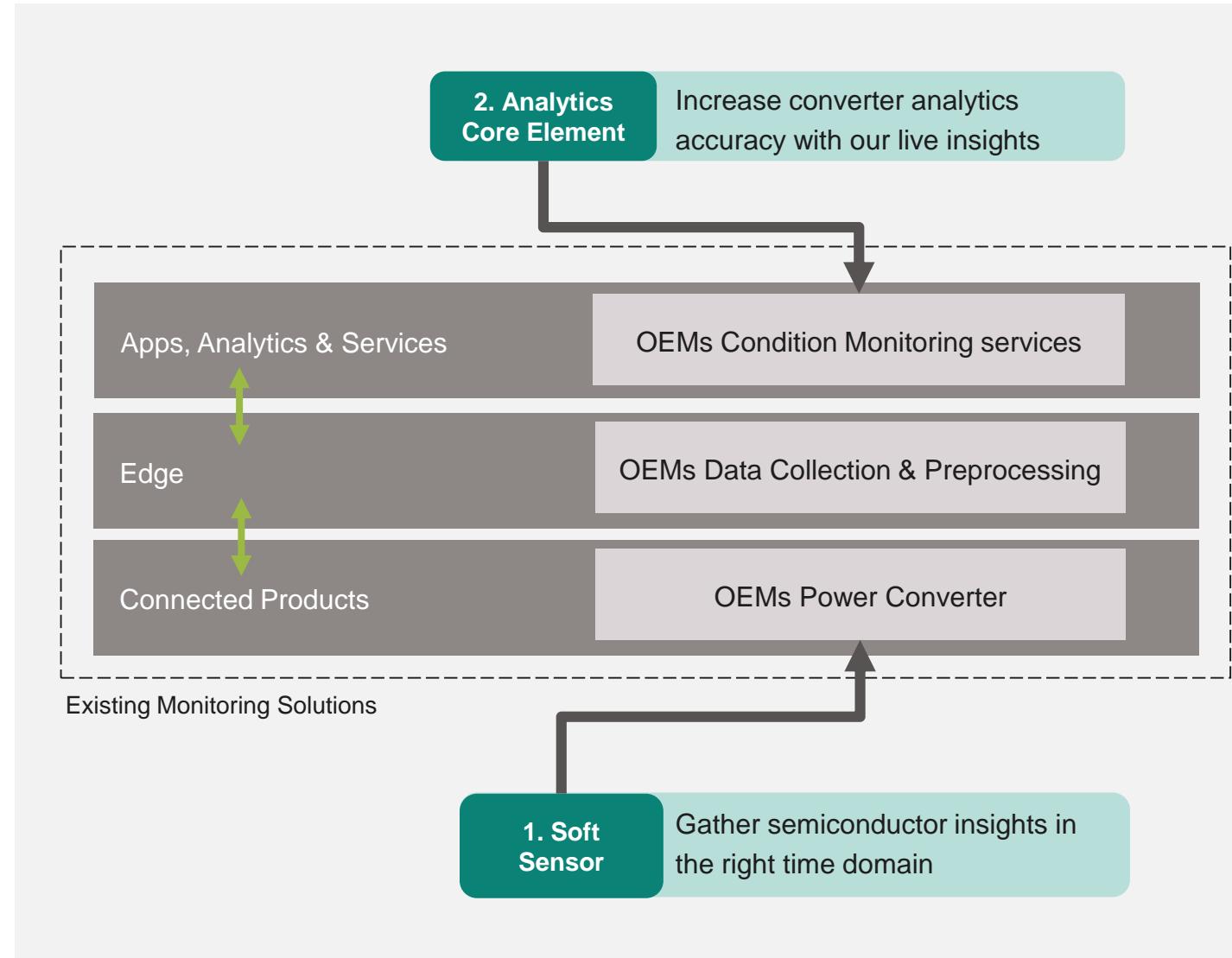


Existing monitoring solutions focus mostly on mechanical components. For this reason we have designed a service to help OEMs:

- **Minimize unexpected downtime due to Power Semiconductors failure**
- **Increase coverage of your monitoring solutions**
- **Optimize converter operation in real-time**

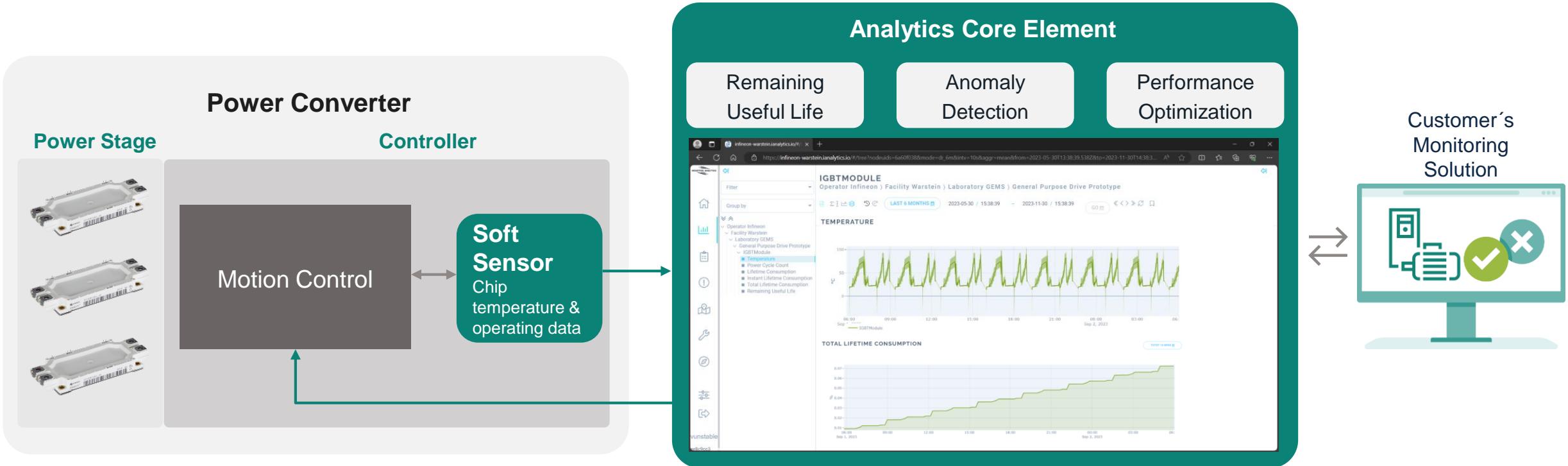
To do so, In-field Power Analytics Service has two main components:

1. Soft Sensor
2. Analytics Core Element



# Enhancing converter's digital journey: In-field power analytics service

## Unprecedented Insights into the Power Stage



**Infineon GIP**  
Power Electronics expertise

**Industrial Analytics**  
SW and Analytics expertise

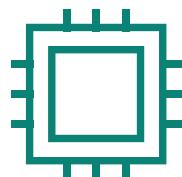
# Modernize Industrial HVAC Equipment Anomaly Detection and Intelligence with AWS AI and tinyML at the Edge



Office buildings, industrial and manufacturing facilities, and commercial living spaces rely on modern, industrial HVAC systems to meet their respective heating and cooling needs. While the aim is to provide customer comfort in a climate-controlled environment, configuration complexities in modern equipment, as well as compatibility issues with legacy systems, can result in **costly failures and downtime**.



**Monitoring the status, health, and working condition of industrial HVAC is key!**



Infineon and Klika Tech provide a solution incorporating highly precise **XENSIV™ sensors**, **XMC™ microcontrollers**, and **OPTIGA™ Trust** family, sensors that will feed data into the **TinyML model** that can **detect anomalies in real time** enabling the system to transmit the identified anomaly information, along with relevant sensor data, to a cloud-based AI solution generator .



