Trademark usage guidelines
Provided by Infineon Technologies AG (Infineon) to Universities and other non-profit research institutes:

Universities and other non-profit research institutes may use the word mark Infineon and the Infineon logo to indicate the non-commercial relationship. Such use is allowed in relation to all promotional activities performed.

Use according to the Infineon Style Guide is obligatory:



"x" represents the minimum distance to surrounding elements

The logo must only be used in its unaltered form. The guidelines detailed below (size, positioning, colors) are to be observed whenever the logo is used. The Infineon logo must be surrounded by a sufficient amount of blank space, the so-called "minimum distance". When the grid shown on the left is used, the Infineon logo is always certain to generate maximum impact and instant recognition – no matter where it may appear.

The minimum distance is the permissible distance between the Infineon logo and other elements such as typography, illustrations, photos, or the outer edge of the printed product. One exception is the tagline.

X represents the height of the "I" in Infineon. The surrounding elements may never be closer than the distance x.

The minimum size of the Infineon logo is determined by the need to ensure that the word "Infineon" remains legible. **The logo should never be smaller than 10 mm in length.**

Colors of logo:

Logo red:	Pantone 199
	0 C / 100 M / 75 Y / 0 K
Logo blue:	Pantone 293
	100 C / 60 M / 0 Y / 0 K