Elke Reichart
Chief Digital Transformation Officer



Elke Reichart will become a member of the Management Board of Infineon Technologies AG and Chief Digital Transformation Officer as of 1 November 2023 (appointed until 31 October 2026).

Elke Reichart was born in 1965 in Stuttgart, Germany. She received her diploma in Romance Languages and Economics as well as a postgraduate degree in Applied Computer Science from the University of Gießen, Germany.

She began her career at Hewlett-Packard Inc. in 1991.

Positions within the company

As of 11/2023	Member of the Management Board, responsible for Groupwide Digitalization Strategy, Information Technology, Digital Sales & Marketing Platforms and Services, Business Continuity, Business Excellence, Group Processes

Further positions

2018-2021	TUI InfoTec GmbH, Hanover, Germany Chief Executive Officer of TUI's captive technology entity
2018-2021	TUI Group AG, Hanover, Germany Chief Digital Officer
2013-2017	Hewlett-Packard (HP) Inc., Palo Alto, USA Vice President HP Transformation Program, Corporate Strategy
2012-2013	Hewlett-Packard Inc., Palo Alto, USA Vice President Strategy and Planning, Technology & Operations
2006-2011	Hewlett-Packard Inc., Böblingen, Germany Vice President Global Sales Manager for SAP
2000-2005	Hewlett-Packard Financial Services Europe BV, Nijmegen, The Netherlands Director Asset Management
1994-2000	Leasametric Inc., a Hewlett-Packard subsidiary, Paris, France Managing Director
1991-1993	Hewlett-Packard Germany GmbH and Leasametric Inc., Böblingen Germany Sales Representative

Elke Reichart
Chief Digital Transformation Officer

Membership of Supervisory Boards and governing bodies of domestic and foreign companies

Member of the Supervisory Board and Board of Directors

- TRUMPF SE + Co. KG, Germany

Member of the Supervisory Board and Audit Committee

- SUSE SA, Luxembourg

Member of the Supervisory Board and Mediation Committee

- Bechtle AG, Germany

Member of the Board of Directors and Chair of the Remuneration Committee

- Esure Group plc, United Kingdom