

# Driving decarbonization and digitalization. Together.



## Internship: Strategic Marketing and Strategic Projects (f/m/div)

### Job description

As a global semiconductor leader in power systems and IoT, we enable game-changing solutions for green and efficient energy, clean and safe mobility, as well as smart and secure IoT. That's why you probably use our products every day: smartphone, charger, electric toothbrush, coffee machine, refrigerator, remote control and much more. You will support our team at the Post-Merger-Integration, conduct market research, prepare top management readouts and much more. We are looking forward to your application!

- **Shape the Future:** You will support the efforts of strategic importance in our Gallium Nitride (GaN) Business Line, supporting Strategic Marketing and Business Line Strategy & Projects
- **Expand your horizons:** You will perform market research and competitive analysis around GaN based products and applications, support at the creation of marketing material, and be actively involved in organizational development activities
- **Convince with words:** You create presentations on various topics and projects that will be shared with management
- **Organizational talent:** You contribute to the overall strategy definition, organizational development, and marketing planning and execution
- **Reliable work:** You prepare materials for management readouts and support on daily requests

### Profile

- **Study field:** You are currently studying Business or Innovation Management, Communication studies, Marketing, Organizational studies or similar
- **Experience:** You already gained first experience or know-how in marketing, business development, strategy development, and/or consulting
- **Skills:** You have interest in analyzing complex topics and are able to work on different topics in parallel; You are experienced with Microsoft Office (PowerPoint, Excel)
- **Way of working:** You are team-oriented and show a proactive attitude
- **Personality:** You are willing to dive into manifold new topics and have good communication skills
- **Language skills:** You have a very good command of English, both written and spoken; for foreign applicants, good knowledge of German is a plus

### At a glance

Location:

Job ID: **HRC0687120**

Start date: **Jun 01, 2024**

Entry level: **0-1 year**

Type: **Full time**

Contract: **Temporary**

Apply to this position online by following the URL and entering the Job ID in our job search. Alternatively, you can also scan the QR code with your smartphone:

Job ID: **HRC0687120**  
[www.infineon.com/jobs](http://www.infineon.com/jobs)

### Contact

**Rebekka Kohnle**  
Recruiter



Please attach the following documents to your application:

- CV in English
- Certificate of enrollment at university
- Excerpt of the study regulations for the mandatory internship (if applicable)
- Latest grades transcript (not older than 6 months)
- High school report

## Why Us

[Find out](#) what we are looking for in your CV

[Find out](#) how the student application process works with us

[Discover](#) our student website

### **Driving decarbonization and digitalization. Together.**

Infineon designs, develops, manufactures, and markets a broad range of semiconductors and semiconductor-based solutions, focusing on key markets in the automotive, industrial, and consumer sectors. Its products range from standard components to special components for digital, analog, and mixed-signal applications to customer-specific solutions together with the appropriate software.

### **–You can find the headquarters of Infineon Technologies AG in Neubiberg –**

In Campeon, besides working towards our goal of being one of the most sustainable companies in the world, we are improving everyone's future by making the technology of tomorrow.

At Infineon, we take work-life balance very seriously. You will be a step away from the center of Munich with its infinite possibilities. Whether you're a history buff, a foodie, or simply looking for relaxation in the city. Munich has something for everyone. Come and discover the warmth and charm of this city, where Bavarian hospitality meets modern urban living.

### **We are on a journey to create the best Infineon for everyone.**

This means we embrace diversity and inclusion and welcome everyone for who they are. At Infineon, we offer a working environment characterized by trust, openness, respect and tolerance and are committed to give all applicants and employees equal opportunities. We base our recruiting decisions on the applicant's experience and skills.

We look forward to receiving your resume, even if you do not entirely meet all the requirements of the job posting.

Please let your recruiter know if they need to pay special attention to something in order to enable your participation in the interview process.

[Click here](#) for more information about Diversity & Inclusion at Infineon.

