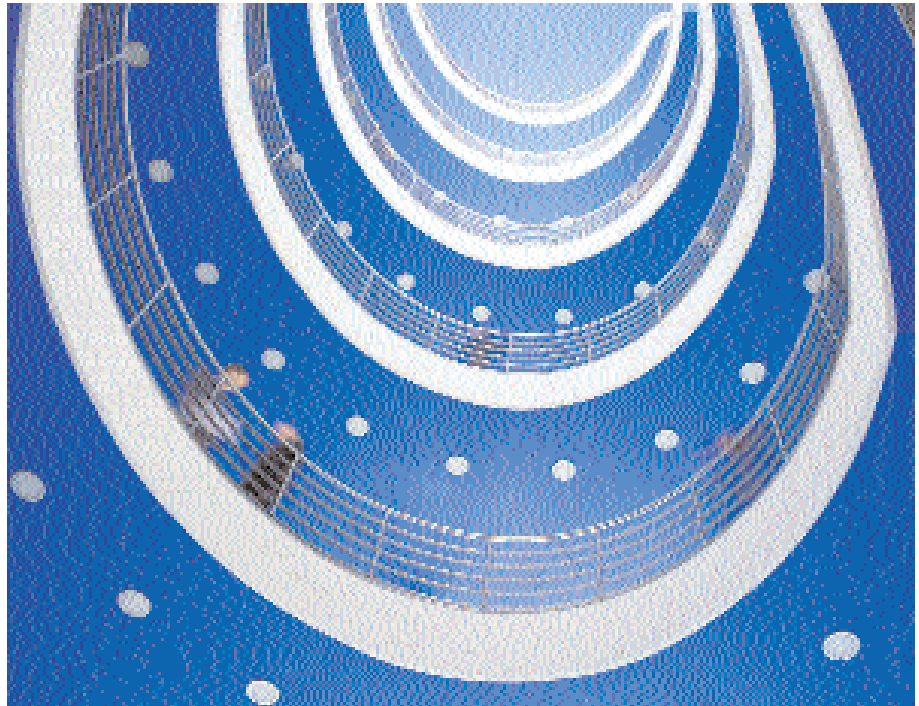


Culture:

2001

With high-tech products designed for global voice and data communications, Infineon is paving the way for the information and knowledge-based society of the 21st century. As a technological pioneer, we are focussing our efforts to adapt our working environment to these new conditions. One example is Campeon, our new corporate headquarters.



The name **Campeon** is derived from **Campus** and our company name **Infineon**. The university – the classical institution of knowledge processing – serves as a model for our new corporate headquarters. Of course, it must be adapted to the requirements of a high-tech company in the 21st century.

By the end of the year 2003, up to 7,000 of Infineon's highly skilled knowledge workers will be brought together in one place – instead of being scattered at nine different locations throughout Munich. This concentration on one location will improve contacts among the employees within the company. Together with a simplification of work processes, the innovative architecture and design of the site, it will provide the basis for our employees to more intensively exchange, multiply and further develop their know-how.

Promoting the internal exchange of knowledge is just one example of Infineon's future-oriented approach, which moves above and beyond day-to-day business operations. Infineon's motto "Never Stop Thinking" not only applies to Campeon, our new corporate headquarters, but also to our social and political involvement. For this reason, in January 2001 we opened a liaison office in Berlin in order to establish a more open and direct dialog with politicians and associations.

NEW ROOM FOR NEVER STOP THINKING.

Infineon is aware of its role in societal interaction: high-tech companies can not simply trust the society and political sector to immediately understand their own needs. Therefore, Infineon will engage in an even more active dialog, both in Berlin and in Brussels, to promote increased understanding. The aim is to further improve the general framework of high-tech companies in Germany and Europe.

Our priority is to focus on relevant issues such as communications, education and research, and on the people who will deal with them: namely our children. Appropriately, one of the guidelines concerning our involvement in public affairs is “Education of the Future Generation” – a goal which we have been actively pursuing since 1999. Among other things, we promote the training, development and further education of young people who come from socially deprived families around the world.

Social Welfare Programs in Germany and the USA

Improving the future chances of succeeding generations was also one of the aims of the broadcasting marathon hosted by RTL in December 2000 and designed to raise donations for charitable purposes. As the main sponsor of the event, Infineon was in a position of supporting the TV station in successfully raising 4 million Euro for a good cause.

In cooperation with other companies, Infineon supported the nationwide “Start Social” competition in Germany in 2001. The program grants awards to the best ideas involving projects aimed at solving social problems – and, even more important, to those projects which are actually being implemented. In addition to granting financial assistance to the initiators of private and institutionalized programs, Infineon also serves as a mentor, providing practical advice and support.

Nobody has remained unmoved and unaffected by the events that occurred in New York and Washington on September 11. Shortly after this tragedy took place, we established a foundation in the USA with an initial capital of 250,000 U.S. Dollars. Its first task was to hand over the donations given by the company and its employees to the American Red Cross to help the victims and their families.

